

# PRESS RELEASE

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**Subject** Advising GastroHero GmbH

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## **CMS advises GastroHero on raising finance from GENUI**

Berlin – GENUI, a private equity firm specialising in medium-sized companies, is investing a double-digit million sum in GastroHero GmbH, a B2B startup for catering requirements, as part of a capital increase. The capital is earmarked for extending the company's range of products and services and continuing GastroHero's international expansion. The investment is currently awaiting approval from Germany's Federal Cartel Office.

CMS Germany's Berlin-based technology team headed by partners Dr Jörg Zätzsch, Dr Gerd Leutner and Dr Ole Jani advised the GastroHero founders on all legal aspects of the transaction. GastroHero benefited from the experience and expertise of the CMS lawyers in dealing with rounds of financing and the needs of the startup sector. Recently, the Berlin team led by Dr Jörg Zätzsch advised the founders of Media Partisans on the sale of a majority stake to Funke media group.

GastroHero GmbH was established at the end of 2013 by three businessmen, Mark Baukmann, Jens Schütte and Andreas Korsus. The startup's main activity is online selling of catering products. The company has more than 100 employees at locations in Dortmund and Cologne.

Hamburg-based GENUI Partners GmbH is a private equity firm established by entrepreneurs and investment experts. It makes long-term investments in established, fast-growing SMEs in the German-speaking countries.

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For more information, please visit [cms.law](http://cms.law).

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Founded in 1999, CMS is a top 10 international law firm, based on the number of lawyers (Am Law 2015 Global 100), and offers specialist advice in many different fields. With 61 offices in 35 countries across the world, employing over 3,200 lawyers, CMS has longstanding expertise both at advising in its local jurisdictions and across borders. CMS acts for a large number of Fortune 500 companies and the FT European 500 and for the majority of the DAX 30.

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