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## Your intellectual property checklist:

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- Identify your intellectual property.
- Research and consider conflicting rights held by other companies or people.
- Protect your start-up by registering intellectual property rights, confidentiality agreements and other suitable measures.
- Document all steps taken with regard to IP and keep an eye on deadlines for renewal fees.
- Observe competitors by monitoring their IP applications and actions on the market and take legal action if they infringe upon your proprietary rights.