



# Precious resources need top legal protection

The challenges arising from data are countless and inescapable in our maturing technological landscape. To future-proof your organisation, and unlock opportunity from your data, you need alert and experienced lawyers who'll deliver practical advice. CMS has over 100 data protection and technology sector-focused lawyers ready to deliver legal and practical advice.

# One-stop-shop



Clients turn to CMS to advise on global data privacy, protection and information security projects. Leading multinational companies, many of which hold large amounts of sensitive data and are heavily regulated, have instructed us to advise them on multi-jurisdictional data privacy and information security projects.

# Global AND local



Our teams are flexible in that they handle both large multinational projects but can also deep-dive for niche, country-specific advice. The teams are on the ground in over 40 countries, speak the local language and understand the local laws - but crucially in a global context.

# **Pragmatism** and business



CMS has a knack for turning legal advice into practical solutions that make sense not just to your legal teams, but to your other employees, such as the HR function, or software engineers.



The team prevails against competitors.

JUVE, TMT, 2018



They are a very joined-up team and slick operation with a number of thought leaders.

Chambers and Partners, Data Protection, UK, 2018



Pragmatic, reachable and uncomplicated.

Chambers and Partners, TMT, Europe-wide, 2017



Up-to-speed advice on the latest technological issues.

Legal 500, 2016



# How we help you

Our team provides counsel across a wide range of areas including data protection registration and policy development, data security and mobile device encryption, data transfer procedures using model clauses and binding corporate rules, freedom of information requests, data subject access requests, resolving data protection issues arising from outsourcing projects, and responding to cyber incidents.

#### Leading insurance company

On a big data project aimed at improving customer and prospect insights by collecting and processing personal data from various sources, including social networks.

### International online retailer

On the design and implementation of a solution for the retailer's data subject access request process, including resource, process and technology.

# Investment company of an Asian city-state

On a establishing a data risk management framework and the creation of a playbook for responding to cybersecurity and data breach incidents across various jurisdictions.

#### Leading automotive player

In relation to the management of a data breach (access by third parties to the company's list of clients), including advising on the applicable regulations and notification obligations, designing the strategy, reviewing provider contracts and filing a complaint with the law enforcement authorities.

#### **Global bank**

On data protection and e-privacy issues in connection with an innovative platform that combines B2B and banking functions in Eastern Europe.

# Global consumer goods manufacturer

On a global review of its data protection and information security policies, processes and practices in preparedness for the GDPR, covering more than 50 jurisdictions.

#### Leading automotive player

On a data retention policy and setting up an intra-group data processing structure related to the launch of a new cloud based IT system.

### A leading US fertility centre

On data protection policies and manuals for managing sensitive data, the use of image rights of minors and trans-border data transfer in Latin America.

# American multinational conglomerate

On collecting, using and disclosing personal information in connection with its connected home products and services.

# International telecoms provider

On a complete review of its data protection policies in connection with the drafting of binding corporate rules.

#### A leader in global payments

On aspects of the new digital payments regulation in the United Arab Emirates, governing storage and transmission of personal data provided by virtue of a digital transaction.

#### An appliance manufacturer

On the implementation of whistle blowing hotlines, including related advice on the use of personal data obtained through such hotlines and reviewing client's procedures.



# General Data Protection Regulation eLearning

# How can the GDPR eLearning help reduce your risk?

This 30 minute eLearning course is designed to raise awareness across your staff on the importance of the GDPR and how it affects their role and the organisation. It highlights the financial and reputational risks associated with collecting and processing data in the workplace. Using practical real-world examples, staff will feel confident to mitigate any such risks should they arise for the business.

# **Learning objectives**

By the end of this course, learners will have a better understanding of:

- What GDPR is and whom it applies to
- The requirements on Data Controllers and Data Processors
- Rights for individuals
- How to identify and report potential data breaches



#### **Features**

- Customisable content to suit your organisation
- Interactive examples and real-world scenarios
- Animated explainer videos
- Multiple choice quiz questions



**Duration:** 30 minutes



Language: English



#### **Publish formats:**

- SCORM 1.2 / 2004 / AICC
- Web / HTML
- PDF
- Compatible on multiple devices.



Audience: Suitable for all employees

# cms-lawnow.com/elearning/contact-us



**On-demand course available:** 49.95 EUR per person, per course.

# Get in touch for a free course demo:

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