**Press release**

Vienna, 14 December 2010

**Presentation of new book on Trademark law by CMS expert Engin-Deniz**

**The second edition of the book “MSchG – Markenschutzgesetz und weitere kennzeichnungsrechtliche Bestimmungen” (trademark law and other related clauses) by CMS trademark, copyright and media law expert Egon Engin-Deniz was recently presented at the exquisite Justizcafé restaurant and event location. Egon Engin-Deniz laid out examples of decisions made under the current jurisdiction for about 50 guests. Martin Tauber, Head of Legal and Regulatory Affairs at Sky Österreich, elaborated on the legal aspects of the rebranding process of media company Premiere to Sky. Guests were welcomed in the festive surroundings by Georg Kodek, professor at the Vienna University of Economics and Business and judge at the Austrian Supreme Court.**

Among the guests were Lothar Pittrow (Takeda Pharma), Dominique Stiefsohn (Alcatel Lucent), Christoph Berberat (Sappi Papier Holding), Angela Schmelzer-Zieringer (conwert) and Sonja Bruckner (Verbund AG).

The thoroughly revised edition of the book “MSchG – Markenschutzgesetz und weitere kennzeichnungsrechtliche Bestimmungen” (trademark law and other related clauses) by CMS trademark, copyright and media law expert Egon Engin-Deniz was released by publishing house Österreich and comprises all recent amendments.

The comprehensive revision of the first edition published five years ago aims at offering readers an overview of Austrian, European and international trademark law that is as complete as possible on 1,300 pages.

The author especially put a focus on amendments concerning the right to be informed, injunctions and transforming Community trademarks into national trademarks. Further additions are a commentary on the recent amendments in appeal procedures at the Austrian Patent Office (ÖPA) including objection proceedings which entered into force on 1 July 2010 and procedural law amendments in civil proceedings made in the course of the reform of the code of criminal procedure.

The book presents an up-to-date overview of Austrian law and pertinent decisions by the European Court of Justice.

The author, Egon Engin-Deniz, is partner at CMS Reich-Rohrwig Hainz and heads the intellectual property, copyright and media law department. He is also the head of the pan-European CMS IP group.

Photos are available at: <http://sites.cms-rrh.com/downloads/events/101130/presse/index.html>

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CMS Reich-Rohrwig Hainz is one of the founding members of CMS, the association of leading European legal firms and tax consultants. At present, CMS operates a network consisting of more than 600 partners, 2,200 lawyers and tax consultants, and a total of 4,600 employees working on behalf of its clients. www.cms-rrh.com

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Strong, trusted client relationships

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