

Your World First

C/M/S/

Law . Tax

Your introduction to  
CMS Switzerland





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## CMS Switzerland – CMS von Erlach Poncet

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CMS Switzerland offers unique local expertise and international reach. CMS von Erlach Poncet is one of the country's leading law firms, with a proven track record and a reputation for excellent client service stretching back more than half a century.

CMS von Erlach Poncet is the result of the 2014 merger of CMS von Erlach Henrici and ZPG Avocats, which brought together two prominent Geneva and Zurich based law firms. Working from Switzerland's two major financial and commercial centres, our experienced team provides top tier specialist legal expertise in domestic and cross-border matters.

We deliver innovative, high-value-added solutions in tax, corporate and employment law focused on your specific requirements. At CMS von Erlach Poncet we are known for our distinctive, personal approach to client service and for building strong relationships focused on your success. We are committed to meeting your needs efficiently and have the resources and flexibility to form specialist teams to handle your national and international transactions.







I am impressed with the quality of their service, their knowledge and their regular updates in the legal fields that matter to us.

*General Counsel of a leading financial institution*  
*Client Feedback Study*



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# Your World First

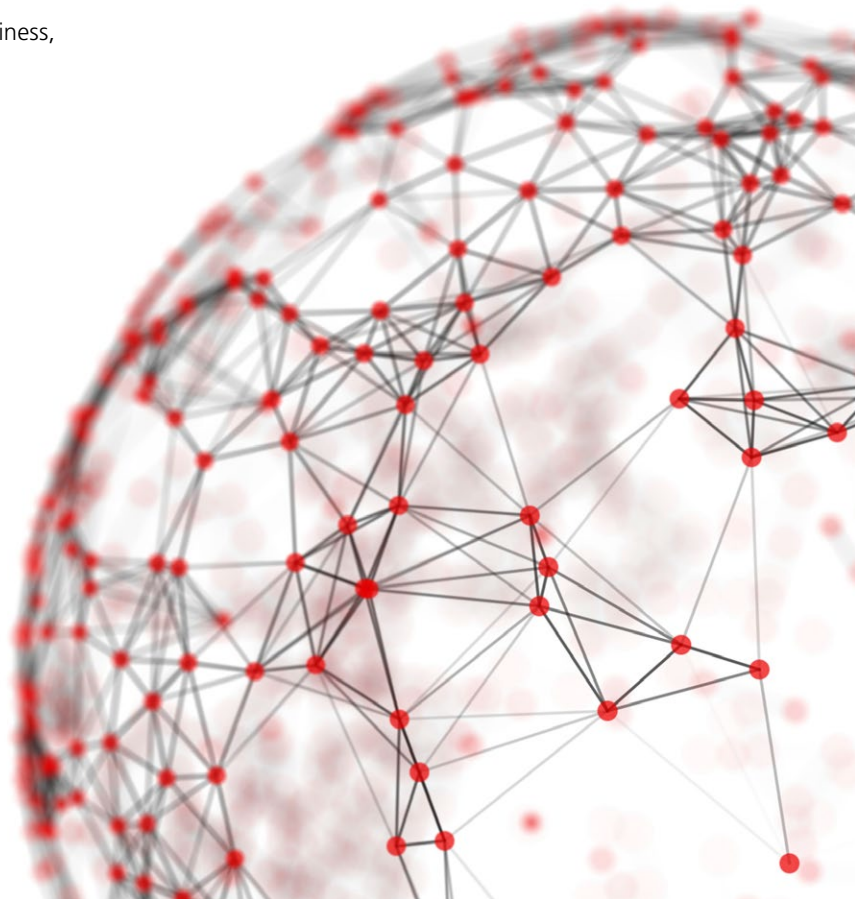
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At CMS Switzerland we have a phrase that drives our promise to our clients: 'Your World First'. Your success is our priority. Your objectives, challenges and opportunities are always paramount wherever and whenever you work with CMS.

We deliver real value to you because we put total client understanding and commitment ahead of everything else. We provide you with specialist, business-focused legal and tax advice to help you move ahead in your chosen markets, offering expertise and insights focused on achieving results for you.

Delivering on our promise means CMS is [client-centric](#), offers a unique [world vision](#) and is [performance driven](#). We believe this makes us a distinctive provider of high quality legal and tax services, one that can make a positive difference to your business.

In Switzerland and wherever you choose to do business, [CMS puts Your World First](#).







» CMS von Erlach Poncet understands our needs and our strategy. They are customer-focused in the best sense.

*General Counsel of a leading financial institution  
Client Feedback Study*

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## Client-centric – understanding your business and needs

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As our client, we put your needs first. We build our service around your need for proactive and focused advice that makes a difference to your business.

Your CMS lawyers and tax advisers combine technical excellence with a keen understanding of what drives success in your industry and markets. We challenge ourselves to bring you value that goes beyond the matter at hand, sharing insights and building relationships that produce innovative solutions.

Our [specialist sector](#) and [practice area groups](#) focus on the key areas of law and the industry issues that matter most to you. CMS Switzerland offers you leading local professionals with truly international outlook and experience. Working in teams, at home in Switzerland and across CMS, we sharpen the skills that underpin exceptional service, exchanging know-how and expertise to apply on your behalf.

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### CMS Practice Area Groups

- Banking & Finance
- Commercial
- Competition & EU
- Corporate/M&A
- Dispute Resolution
- Employment & Pensions
- Intellectual Property
- Public Procurement
- Real Estate & Construction
- Tax

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### CMS Sector Groups

- Consumer Products
- Energy
- Funds
- Hotels & Leisure
- Infrastructure & Projects
- Insurance
- Lifesciences
- Private Clients
- Private Equity
- TMC – Technology, Media & Communications

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## World vision – extending your reach

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At CMS, our world vision starts with yours – connecting with your business needs to meet challenges and develop opportunities wherever you need us.

CMS Switzerland combines [local roots](#), market knowledge and business connections with the [global outlook](#) and reach to serve your needs across Europe and beyond. Our offices in Geneva and Zurich connect you to 4,500 legal and tax experts working from 71 CMS offices in 40 countries, including a more extensive European presence than any other law firm.

In Switzerland and around the world, our professionals work with a wide range of client organisations. We advise innovative start-ups and expanding multinational companies, government agencies and public utilities, financial institutions and private investors. Our industry sector specialists advise on winning strategies and ground-breaking deals. We are committed to understanding your goals and delivering [first-rate expertise and insight](#) to help you succeed in local and international markets.





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## Performance driven – delivering results for you

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CMS Switzerland delivers legal and tax solutions that help you achieve your goals. That is our mission, our motivation and the way we measure our success.

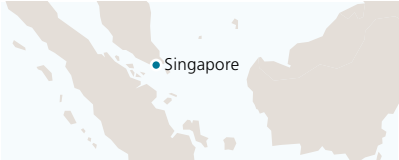
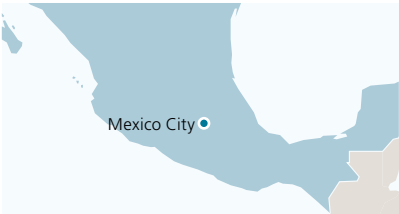


We are committed to providing you with the highest quality of service. We work hard to build strong advisory relationships, getting to know your business and your preferred ways of working. CMS has a formal [Client Service Commitment](#) that is your guarantee we will be responsive, flexible, proactive and transparent in all our dealings with you.

We invest in training our people and sharing knowledge to meet your needs quickly and cost-effectively. Your CMS Switzerland team includes highly skilled professionals who benefit from specialist CMS technical and industry sector training programmes and are experienced cross-border practitioners. Many have supplemented their qualifications earned in Switzerland and other jurisdictions with postgraduate studies at leading universities abroad, including the United States and England. Our legal and tax experts are also strong project managers who focus on getting the job done and delivering results, not just offering opinions.



# CMS Network

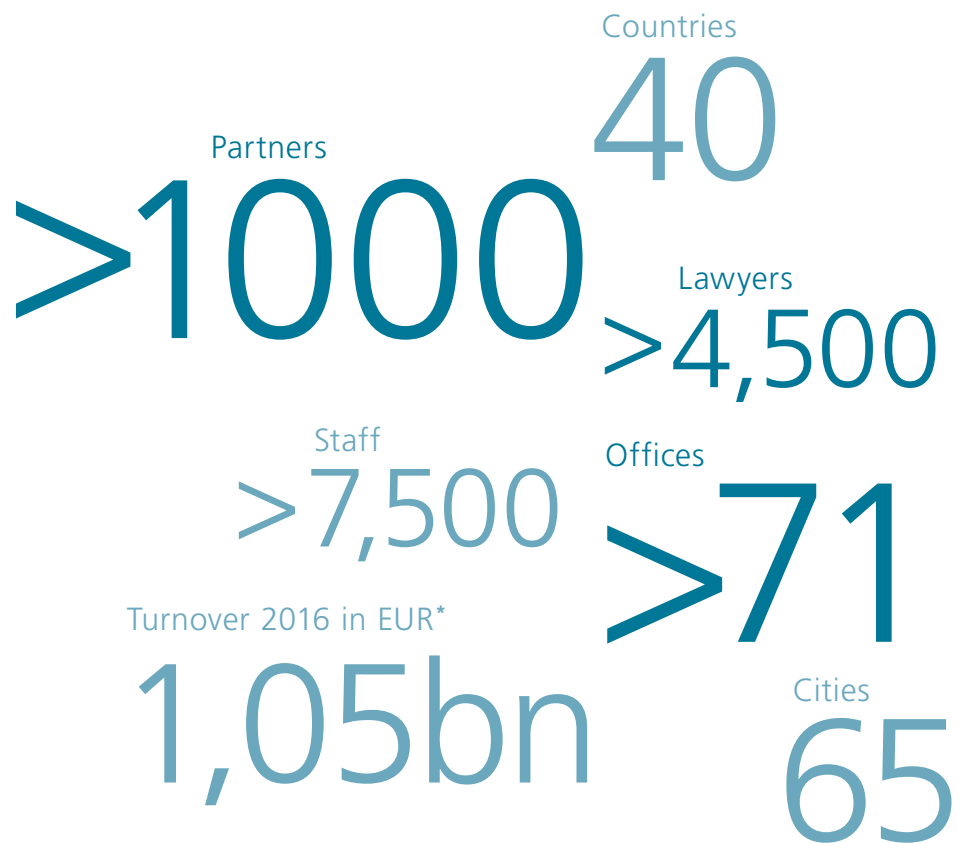




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## CMS at a glance

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\* when currency fluctuation is removed

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**CMS locations:**

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**[cms.law](http://cms.law)**