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Beyond Boundaries

Agenda and speaker biographies

Friday 21 September 2018

Agenda

10.00 Opening remarks

- *Katja van Kranenburg-Hanspians, Partner, CMS Netherlands*
- *Chris Watson, Global Head of Technology, Media and Communications, CMS UK*

10.10 Consolidation – what does the future hold?

With a spate of mega mergers closing or on the cards, what does this mean for the media industry, who are the likely winners and losers, and how can local players compete?

- *Tom Betts, Director of Corporate Strategy, Mergers & Acquisitions, ITV*
- *Victoria Gaskell, Global Co-Head of Media, CMS UK*
- *Janice Hughes CBE, Co-Founder and Director, Redshift Strategy*
- *Giles Rowbotham, Vice President, Senior Corporate Counsel, Liberty Global*
- *Joe Mayes, Media and Telecoms Reporter, Bloomberg News*

10.45 In conversation with Tim Davie

- *Tim Davie, CEO, BBC Studios*
- *Joe Mayes, Media and Telecoms Reporter, Bloomberg News*

11.05 Keynote

The road to new generation immersive content - starting out with Sir David Attenborough

- *John Cassy, CEO, Factory 42*

11.25 How can we protect digital consumers?

Consumers are increasingly demanding control over their digital footprint and this poses challenges for businesses and regulators alike. How do we foster an environment which is fit for future generations taking account of the pace of innovation, increasing amounts of data, and consumer rights?

- *Charles Kriel, Specialist Advisor to the House of Commons Select Committee on Fake News*
- *James Walker, CEO and Founder, Resolver*
- *Dóra Petrányi, Managing Director, Central Eastern Europe, CMS Hungary*

11.55 Keynote

Entrepreneurship vs intrapreneurship - how to harness entrepreneurial spirit

- *Dominic McVey, Serial Entrepreneur*

12.40 Lunch

13.30 Partner or buy if you can't DIY

Organic growth and innovation are increasingly hard to come by. Large companies are progressively acquiring or collaborating with more nimble and younger startups. However, acquiring another business or partnering up is a serious commitment - integration can be a challenge, payback time frames can be long and success is far from guaranteed. What is the recipe for success and what role do VC funds, incubators and innovation consultants play in this ecosystem?

- *Itxaso del Palacio, Investor*
- *Harry Keen, CEO and Co-Founder, Hazy*
- *Matthew Price, Customer Connect Program Leader, EMEA, Oracle*
- *Stacey Seltzer, Partner and CFO, Prehype*
- *Anela Musat, Partner, CMS UK*

14:05 Keynote

- *Karim Djouani, Head Advisor for Strategy, Innovation and R&D, Groupe Télécom Algérie*

14:20 The race to connectivity

The demands for bandwidth are incredibly high and only going to increase thanks to the Internet of Things, artificial intelligence and a hunger for streamed content. How and why are companies improving connectivity? What are the most important enablers?

- *Sam Blackie, Partner, Deloitte*
- *Shadi Mahassel, Co-Founder and CEO, SURFnCODE*
- *Piotr Muszyński, Founder, Co-Owner and CEO, FixMap*
- *Stefan Stanislawski, Fibre Project Developer and Head of Fibre Strategy, PT Zambia*
- *Olga Belyakova, Partner, CMS Ukraine*

14:55 Closing remarks

- *Katja van Kranenburg-Hanspians, Partner, CMS Netherlands*
- *Chris Watson, Global Head of Technology, Media and Communications, CMS UK*

15:00 Drinks reception

Speaker biographies



Olga Belyakova
Partner | CMS Ukraine

Olga is a partner and Head of the TMC sector group in the Ukraine with a special focus on the technology sector. She regularly advises local and international IT services and product companies on various aspects related to their business. Olga's work includes structuring employment relations between companies and developers. She also advises clients in relation to the processing and protection of personal data, and outsourcing projects.



Tom Betts
Director of Corporate Strategy, Mergers & Acquisitions | ITV

Tom runs all M&A and other significant corporate transactions for ITV, having overseen nearly 40 transactions in the last seven years. He relocated back to London in September 2014 after a two-and-a-half year period working in the US, primarily in Los Angeles, leading ITV's drive to expand its international content business by acquisition of and investments into television and digital producers. These included Leftfield Entertainment, High Noon Entertainment, Thinkfactory Media, Indigenous Media and Believe Entertainment. The most recent transactions were the acquisition of Talpa Media (owners of The Voice) in the Netherlands in March 2015, the addition of UTV to ITV's broadcasting division in February 2016, and the acquisitions of a 45% stake in Blumhouse TV (the TV division of the LA-based production company behind movies such as Split, Get Out and HBO series Sharp Objects) and Italy's foremost scripted producers Cattleya (makers of Gomorrah and Suburra) during 2017.

Tom originally joined Central TV as a production lawyer in 1991, he has since held a number of commercial and business positions at Central, Carlton, Granada and ultimately ITV, having also acted as MD of its broadcasting division in 2005 and as COO of its new media business from 2005 to 2007. He has been a Governor of the National Film and Television School since 2008.



Sam Blackie
Partner | Deloitte

Sam is the lead Partner for Deloitte's EMEA Economic Consulting practice, based out of London. Sam advises clients across FSI, Government, TMT and Energy and Infrastructure sectors on a wide range of regulatory, anti-trust and strategic issues. Prior to Deloitte Sam worked for a boutique economic consultancy and the UK government.



John Cassy
CEO | Factory 42

John is CEO of Factory 42 an immersive content production studio working with clients including Sky, Google and the BBC. Over the past decade he has been at the cutting edge of telling stories with the latest advancements in imaging and has worked on projects with brands including FA Premier League, Ryder Cup, National Geographic, Discovery. He is a former Sky executive and Guardian newspaper journalist.

Current projects include the award-winning interactive VR experience with Sir David Attenborough and the Natural History Museum for Sky.

He is a board Governor of the International Advanced Imaging Society in LA, as well as a Trustee of the award winning Almeida Theatre.



Tim Davie
CEO | BBC Studios

In October 2012, Tim was announced as the incoming Chief Executive of BBC Worldwide and took up his post in April 2013. In April 2018, BBC Worldwide merged with the BBC's production arm to form BBC Studios. He was made Acting BBC Director-General on 10 November 2012. Prior to this Tim was Director of BBC Audio & Music where he had overall responsibility for the BBC's national radio services including Radios 1, 2, 3, 4 and its digital services as well as music output and performing groups. Tim was appointed to the role of Director, Audio & Music on 1 September 2008. Previously he was Director of the BBC's Marketing, Communications & Audiences division from April 2005 and before that Vice President, Marketing and Franchise, PepsiCo Europe. In April, 2017 Tim was appointed to the new BBC Executive Board.

He read English at Cambridge University and from there joined Procter and Gamble.

He is the Chairman of Comic Relief, Trustee of the Tate and Trustee of the Royal Television Society.



Itxaso del Palacio
Investor

Itxaso is an investor in digital startups. Until very recently, she has been the Partner for M12 (former Microsoft Ventures) in Europe. At M12, Itxaso led the investments in Onfido, Unbabel and Beamery. Previously, Itxaso was a Principal at Lepe Partners where she led investments in venture growth companies in digital media and consumer technologies. Prior to that, she was at EC1 Capital investing in early-stage startups and helping them build and commercialise their technologies. Itxaso is a Kauffman Fellow and holds a BSc and MSc in Engineering as well as a PhD focused on Economics and Venture Capital. Itxaso has also taught entrepreneurship in many institutions including Imperial College and University College London.

Speaker biographies



Karim Djouani

Head Advisor for Strategy, Innovation and R&D | Groupe Télécom Algérie

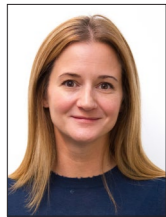
Karim is a Professor, scientist and technical group supervisor of Artificial Intelligence and Next Generation Mobile and Wireless Communication Systems and Robotics. Since June 2018, he has been the Technical and Strategy Advisor for Group Telecom Algeria (GTA).

From June 2017 to May 2018, he acted as Research and Innovation and Strategy Advisor for ATM Mobilis, Algeria and as Research and Innovation Director from September 2016 to May 2017.

Since January 2014, he has been the DST/NRF SARChI chair in Ambient Intelligence, enabled Environment and Assistive Living. During 2013 and 2014, he acted as Scientific and Technical Advisor for Algeria Telecom for Broadband technologies, system design and security.

From July 2008 to December 2010, he was Seconded by the French Ministry of Higher Education and Research to the French South African Institute of Technology (F'SATI) at Tshwane University of Technology (TUT), Pretoria, South Africa. Since 2009, he has acted as the research head of the Telkom-Centre of Excellence TUT, Pretoria.

He has authored/co-authored about 300 articles, two books and four patents, and is a member of IEEE COMSOC, computer, robotics and automation and Artificial Intelligence societies.



Victoria Gaskell

Partner, Global Co-Head of Media | CMS UK

Victoria is a partner in the commercial team and co-head of the media practice. Having worked in Olswang's media team for over 15 years Victoria focuses on commercial, regulatory and transactional work for the content and digital media industries and her clients include production companies, distributors, platforms and channels as well as brands and advertisers. Victoria also acts for talent and advises on brand exploitation, joint ventures and publishing deals.

Victoria also does significant transactional work for clients alongside the corporate media team on media sector M&A and joint ventures.

She spent time on secondment with ITV Network's programme commissioning team and most recently at NBC Universal in the role of SVP Business and Legal Affairs International TV Production.

Victoria also advises non-media sector clients on a range of commercial contracts and online activities, including social media, product placement and content production and exploitation.

Victoria is recognised as a Leading Individual in Legal 500 and is listed as a Notable Practitioner for TMT: Media (Europe Wide) Chambers Global 2017 and ranked Tier 3 in Chambers & Partners for Film and Television.



Janice Hughes

Founding Director | Redshift Strategy Consultants

Janice is a senior executive and entrepreneur. She is currently the founder and director of Redshift, a management consulting firm that focuses on mobile, media, data analytics, smart technology and sports with offices in London and Hong Kong. Prior to that, she built up Spectrum Strategy, a global management consultancy with over 100 consultants in 9 countries. Many brand icons come to her for advice and strategy. She has worked with Lord Puttnam, Elton John and is currently working with Sir Howard Stringer on an alternative to Netflix, Atrium. She's now working on a wide array of projects from smart towers in Europe to creating a new nationwide fibre to the home network in Asia.

She has created a Tech Suite that has 35 plus OTT and set top boxes from all over the world. It shows how digital and other technologies are affecting consumer behaviour from Virtual Reality to robots and how digital can be used for leverage to boost consumer engagement and pull through. Janice is also a private family investor into early stage growth businesses.

She created the European TMT Practice for Booz Allen & Hamilton in the early nineties and prior to that she was the MD of the Economists Advisory Group. She has advised major companies across the telecoms, media and sports sectors and has advised Government Ministers in the UK, Europe Australia, Hong Kong and New Zealand. Janice was part of the Creative Industries Taskforce with Richard Branson and Lord Puttnam, and, has written several books. She graduated from Cambridge University with a degree in Economics and Statistics. Janice was awarded a CBE for services to UK Technology Exports, charitable services to Healthcare Abroad and the Global Telecoms Women's Network that she co-founded.

Janice is on the Corporate Advisory Board of the Tate with other corporate CEOs and is a Founder and Trustee of the Global Women's Telecoms Network, the GTWN.



Harry Keen

CEO and Co-Founder | Hazy

Harry is CEO and Co-Founder of Hazy, a data anonymisation tool that helps companies share data securely and treat data responsibly. He has led the company from inception in early 2017 through to raising £2.5m over two investment rounds during the last year from backers including, Microsoft, Notion and Nationwide. Harry is an experienced engineer and entrepreneur working in and creating startups throughout his whole career.



Charles Kriel

Specialist Advisor to the House of Commons Select Committee on Fake News

Charles is a Research Fellow for Data, Ethics and Trust at Corsham Institute, and next week will participate in the 73rd United Nations General Assembly as a specialist in media-based counter-terrorism. He's the Specialist Advisor to the House of Commons Select Committee on Fake News, currently creating Cambridge Analytica / Brexit headlines.

Charles is one of the world's leading experts on data and ethics. He produces and hosts Data, Ethics and Trust, Ci's podcast, whose episodes have had a combined total audience of more than 300,000 listeners. This month, Ci will publish the book, Data, Ethics and Trust, a compilation of interviews from the programme.

A lifelong broadcaster and writer, Charles works in conflict zones and fragile states promoting free press and countering violent extremism. He's an Emmy-nominated game designer, ex-BBC Radio 1 Resident Artist, novelist, and is currently shooting a documentary on disinformation and data with Bifröst Media.

As Director of Kriel.Agency he runs the media-based counter terrorism programme for Radio Netherlands. He's also an Associate Fellow at King's College Strategic Communication centre.

Speaker biographies



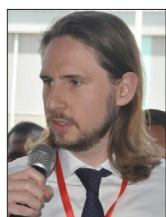
Shadi Mahassel
Co-Founder and CEO | SURFnCODE

Shadi is Co-Founder & CEO of SURFnCODE, a product studio that partners with hand-picked founders whose missions we believe in to create new products and scale teams into standalone businesses. Previously, Shadi was VP Product at Veniam building solutions for connecting vehicles to the cloud, critical for the future of mobility and smart cities. Prior to that Shadi was responsible for building and managing Skype WiFi and leading its growth as it became Skype's second most downloaded app and subsequently as Principal Group Program Manager at Microsoft leading the development of Microsoft Connectivity applications for consumer and enterprise. Shadi has been a founder, advisor and investor in innovative technology companies in mobile communication media and e-commerce. He is active in the startup community in Silicon Valley, London and Porto as an investor and advisor.



Joe Mayes
Media and Telecoms Reporter | Bloomberg News

Joe is Bloomberg's Media and Telecoms reporter in London. He is a contributor on BBC News and Bloomberg TV, and has written scoops on 21st Century Fox's acquisition of Sky, the downfall of WPP CEO Martin Sorrell and the impact of Brexit on the U.K. broadcasting sector. Before joining Bloomberg, Joe freelanced for media outlets such as The Sunday Times, The Times and Al-Jazeera. He holds an MA in Journalism and International Development from Sciences Po, Paris, and studied Philosophy, Politics and Economics at Durham University.



Dominic McVey
Serial Entrepreneur

Dominic McVey, 33, born in London's East End.

At the age of 13, Dominic bought 4 micro scooters from the US with the intention of selling 3 to pay for the one he wanted to keep himself. Over the next five years, McVey went on to sell eleven million scooters and has arguably been responsible for the micro scooter craze that continues to this day.

Dominic left school at 15 to continue his ambitions in business and in 2004, he was the youngest newcomer to The Sunday Times Rich List. By the age of 18 he was appointed by the Queen as a Pioneer for Britain in Entrepreneurism and in 2009 was named by The Sunday Times as Britain's second most influential business person under the age of 30.

Today, Dominic runs a portfolio of companies with a focus on garment manufacturing and sustainable job creation in developing countries. He manages a company which has 17,000 people directly employed in Ethiopia, Kenya, Sri Lanka and Mexico that generates almost \$200 million USD in revenue. Clients include VF Corp (The North Face, Lee, Wrangler), PVH (Calvin Klein, Tommy Hilfiger & Speedo) as well as Michael Kors and affiliations with the UNFPA, DFID, the Government of Kenya, the Government of Ethiopia and Parsons School of Design.

In recent years Dominic has advised a number of British and Overseas Governments, as well as institutions including the Department of Enterprise, Trade and Employment for the Irish Government. He has worked with the DTI and DfES for the British Government.

His charitable endeavours include being a trustee for the Royal Chartered Landscape Institute.



Anela Musat
Partner | CMS UK

Anela is a partner in the international private equity team within our corporate/M&A practice. She advises private equity funds, corporates and finance institutions across Europe and beyond on a wide range of transactions (including leveraged buy-outs, equity and debt financings, joint ventures, restructurings and exits) in a variety of sectors, including technology, telecoms, healthcare, consumer products and financial services.

Anela has a particular focus on European emerging markets, having completed numerous transactions across CEE, CIS and Turkey. Prior to joining CMS in 2010, Anela spent 6 years as a corporate finance lawyer with Linklaters in Bucharest and London.



Piotr Muszyński
Founder, Co-Owner and CEO | FixMap

Until recently, Piotr was Senior Vice President and Board Member, in charge of operations (Network.IT, Wholesale and R&D) at Orange Poland. Piotr also acted as Vice President in charge of Strategy & Transformation, responsible for the business development of Orange Energy, Orange Finance and Orange Fab (it's Fast Track program for start-ups). His main projects included the CRM implementation in Orange Poland (previously 'Telekomunikacja Polska S.A.'), Orange and T-Mobile mobile networks consolidation (MORAN,MOCN), and Orange Poland's FTTH investment Program coordination. Currently, he is CEO and Owner of a private equity fund, FixMap Ltd, investing in local FTTH telco operators in Poland. Until April 2018, Piotr acted as Advisory Board President of CIONET Poland, and he is a member of The Committee on Electronics and Telecommunication at the Polish Academy of Sciences (PAN), as well as member of the Council at The Polish Chamber of Information Technology and Telecommunications (PIIT). In recognition of his career achievements, he was awarded, among others: as the Manager of the Year in 2010 and 2011 with the Golden Antenna Award of the World of Telecommunication; with the Gold Cyborg award during the National Symposium on Telecommunications and ICT in 2011 for his outstanding contribution to the development of information society.



Dóra Petrányi
Managing Director, Central Eastern Europe | CMS Hungary

Dóra Petrányi is a partner of the Budapest office and Managing Director of CEE at CMS. In addition she is co-heading the commercial practice and heading the Technology, Media, Communications (TMC), Competition, Life Sciences and Intellectual Property (IP) practices within the Budapest office. Dóra is the head of the CEE privacy initiative.

Dóra is a member of the Hungarian Council of Copyright Experts as well as the first and only lawyer member of the co-regulatory committee between the local telecommunications regulatory authority and the Association of Hungarian Content Providers (established 1 July 2011).

She was awarded 'Europe-Best in TMT 2012' at the Euromoney - Legal Media Group's European Women in Business Law Awards and has been shortlisted in all subsequent years to date. She is recommended by Legal 500 and Chambers and Partners in several areas including TMT, Competition, IP and Life Sciences.

Speaker biographies



Matthew Price

Customer Connect Program Leader, EMEA | Oracle

Matt is part of an international team delivering the Oracle Global Startup Ecosystem, a next generation accelerator initiative, driving Oracle Cloud adoption and unlocking valuable access, visibility and co-innovation opportunities with Enterprise Customers. Matt has worked at Oracle for the best part of a decade. He is passionate about building community and works actively to strengthen Oracle's connections within the startup ecosystem. Matt loves to listen to founders, make introductions and share great stories. Outside of work, he sings and runs (rarely at the same time).



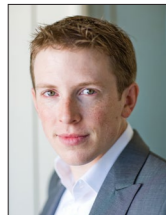
Giles Rowbotham

Vice President, Senior Corporate Counsel | Liberty Global

Giles is responsible for corporate transaction activity (spanning M&A and venture capital), corporate governance and company secretarial matters at Liberty Global. Most recently, he led the EUR 19 billion disposal of their core businesses in Czech Republic, Germany, Hungary, Romania to Vodafone, and the EUR 1.9 billion disposal of their business in Austria to Deutsche Telekom / T-Mobile Austria.

Giles is also a non-executive director on the board of Wananchi Group, a leading East African telecoms operator with broadband, cable pay TV and satellite pay TV as well as B2B services in Kenya, Tanzania and Uganda.

Previously he was a corporate M&A lawyer at Freshfields Bruckhaus Deringer.



Stacey Seltzer

Partner and CFO | Prehype

Stacey is a General Partner and CFO at Prehype, a venture development firm with HQ in NYC and offices in London, Copenhagen and SF. A startup junkie, Stacey has also worked with, advised, and invested in numerous startups from Managed by Q, to Barkbox, to CuteCircuit and many others.

Stacey is the Co-founder of Hudson Lab School, a progressive K-5 project based elementary school in Westchester County, NY. He has also founded several startups including nift.io a fintech startup sold to RBS, and omgito.tv a social media analytics firm.

Before Prehype, Stacey was Joost's SVP of international content acquisition and business development. Prior to joining Joost, Stacey worked in finance, building teams and advising startup companies on their growth strategies. At investment bank Brown Brothers Harriman & Co., Stacey helped set up the European Foreign Exchange Research & Trading operations, accelerating the growth of the company's most profitable division. Stacey also worked in the corporate mergers and acquisitions division at Citigroup and at New Vantage Group, an angel investment and venture capital fund.



Stefan Stanislawski

Fibre Project Developer and Head of Fibre Strategy | PT Zambia

For the last four years, Stefan has been developing and helping launch new open fibre to the home (FTTH) projects in different countries. This includes running the Prime Fibre project in London which includes all aspects of fibre planning, construction, operation, commercial management, ISP engagement and product design for the UK's first true open access network.

Stefan has a wide-ranging background combining telecom strategy consulting, telecom finance and being a start-up entrepreneur in broadband (three times – twice in fibre, once in mobile). As a result, he has a wide perspective of the industry, of its economics and a significant range of contacts in the operational, financial, regulatory and technical communities.

Stefan has a long track record of influential work in the economics and business of the access network having (in 1993) initiated local loop unbundling in Europe. More recently he wrote a landmark report sponsored by the FTTH Council Europe to identify how to stimulate €270 billion of investment in renewing Europe's access networks with a focus on regulation and financing mechanisms. He combines a critical understanding of the economics of FTTH operations with a commercial drive and entrepreneurial spirit.



Katja van Kranenburg-Hanspian

Partner | CMS Netherlands

Katja is a partner and head of the TMC sector group in the Netherlands. She also heads the employment and pensions group in the Netherlands. She advises international companies on collective and individual dismissal cases, co-determination, trade unions and collective bargaining agreements, employment conditions, expatriate matters, remunerations and transfer of undertakings. In the area of corporate employment law she frequently advises companies on employment matters in relation to transactions. She is a specialist in blockchain and smart contracts.



James Walker

CEO and Founder | Resolver Group

James is the Founder, CEO and driving force behind Resolver, which he launched at 10 Downing Street in 2013. During the company's first year, James was the sole member of the Resolver team, running the company in his spare time. Since then, Resolver has assisted in resolving over 2.7 million issues between consumers and businesses for free. Resolver supports consumers and businesses as well as regulators and government to build better markets and drive better outcomes for everyone. James writes a number of national newspaper columns on consumer issues.

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