



Dear Sir or Madam,

CMS cordially invites you to a singular event organized by the CMS Consumer Products Sector Group. We would like to meet clients and business contacts from the consumer products industry in a relaxed atmosphere to discuss recent industry trends in Italy and beyond, under the headline

Fashion, food and cars – consumer products in Italy

Thursday, 3rd May 2012

Milan, Italy

Programme

- 7.00 p.m. Cocktail reception at Fashion Store of Angelo Galasso**
Via Montenapoleone 9, Milan
www.angelogalasso.com
- 7.15 p.m. "The creation of a new brand in the fashion world"**
Carlo Piras, Brand Manager of Angelo Galasso
- 8.30 p.m. Dinner at Gran Hotel et de Milan, Sala Puccini**
Via Manzoni 29, Milan
www.grandhoteletdemilan.it
- 8.35 p.m. Welcome address**
Michael Bauer, Chair of the CMS Consumer Products Sector Group
- 9.15 p.m. "Porsche in Italy – A business case"**
Luca Baldin, Chief Financial Officer of Porsche Italia SpA
- 10.30 p.m. Closing**

Languages: Italian and English

Registration

Please complete your online registration form before 30th April 2012 should you wish to attend the conference: www.cms-event.com/consumer/

Hotel Reservation

If you require hotel accommodation for your stay in Milan, please note that CMS has negotiated special rates with **Una Hotel Cusani**. www.unahotels.it

For any questions, please contact Patricia Razquin by e-mail: patricia.razquin@cms-asl.com or by phone: +34 91 451 9340.

We are very much looking forward to meeting you shortly in Milan!

Kind regards,

Michael Bauer
Chair
CMS Consumer Products' Sector Group

Paola Ghezzi
Partner
CMS Adonnino Ascoli & Cavasola Scamoni