Your World First



# **CMS equIP:** helping start-ups scale in Latin America





## Helping you grow in Latin America

## Starting, and building, a successful business takes a good idea, energy and determination plus the right opportunities and the right people.

Working with, and investing in, start-ups excites us here at CMS, particularly in Latin America. Working with entrepreneurs on bright ideas, fostering growth and innovation in the technology sector, and helping to support the stars of the future gets us out of bed in the morning.

As an early-stage business, legal advice may be pushed to the bottom of the priority list, not least due to the issue of cost. However, for a business to scale successfully, especially when investors are involved, having the right foundations is imperative.

### Who are we?

- Specialists in advising start-ups and companies operating in the technology sector in each of our Latin American offices, with experience helping businesses grow and globalise.
- A full-service law firm with a strong sector focus in technology, media and telecommunications.
- 5 offices and more than 200 lawyers in Latin America.
- We work with some of the most important players in technology, as well as new and emerging digital disruptors.



Sector-focused legal advice at special discounted rates A 50% discount on our

standard hourly rates.\*



Fixed fee services Includes an IP Health Check and advice on funding rounds, share schemes, employment and website T&Cs \*



## Introductions to relevant industry players

Whether it be like-minded entrepreneurs or investors, we know who you should be talking to.

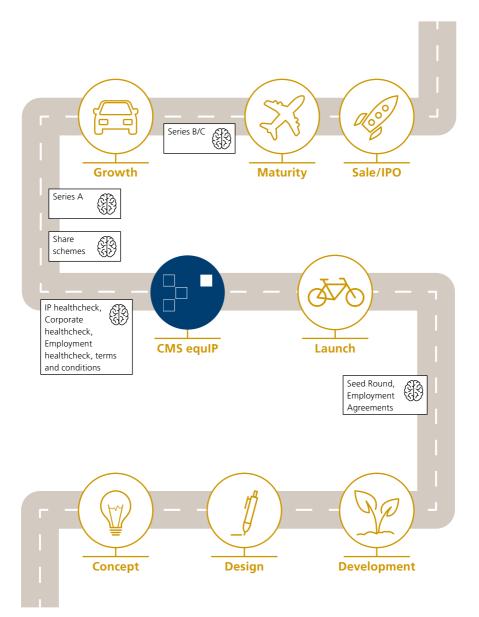


#### Added value

Access to exclusive events, workshops and a regular member newsletter.

\* Consult specific conditions with the relevant office.

# The start-up roadmap and typical legal considerations



## Our fixed fee menu in Latin America

We offer legal services in several practice areas for fixed fees in order to give equIP members more certainty over their legal costs. Get in touch with your local country contact to find out more.

#### **IP** healthcheck

IP can be vital for the future of your business. Our healthcheck service, delivered by our market-leading IP team, helps maximise this value for the life span of your company.

#### Fundraising

Access to capital is an essential part of your growth story, and we will use our experience and network of investors to help get the funding you need.

#### **Share schemes**

Share options provide a cost-effective means for you to recruit and reward employees as an alternative to significant salaries. We can help you implement mutually beneficial share-based reward structures.

#### Employment

Keeping your talent happy is essential. EquIP gives you access to our employment law services to help you protect your company's interests in a simple and cost efficient manner.

#### Website terms and conditions

Our lawyers will apply their decades of online experience to your business, working for you to ensure you gain the trust of your consumers and potential investors while protecting your business.

#### Corporate

It's essential that you structure your business appropriately, anticipating future growth. Our team will help you guarantee that your corporate structure and bylaws are fit for purpose, now and when you grow.

#### **Data protection**

Our data protection experts will evaluate your business or platform's data protection compliance and suggest steps to take to manage and process data.

## Your contacts in Latin America

#### Brazil

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