

## PRESS RELEASE

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### Business turns to ballet for lessons in success

*CMS, China hosts master class with World-famous English National Ballet as part of 'Ballet Meets Business' cultural exchange*

September 7, 2010 – CMS, China, the China arm of CMS, one of Europe's largest legal and tax providers, today hosted English National Ballet in Shanghai for its first ever *Ballet Meets Business* master class in China. The performance of the Act II pas de deux from *Giselle* was an exclusive master class from England's most prestigious ballet company. The performance is part of increasing cultural exchanges between China and Europe.

The distinguished audience at Shanghai's Radisson Xing Guo Plaza Hotel took part in an interactive session led by English National Ballet's Reptiteur Stephen Beagley and Communications Director Louise Halliday, who highlighted how to achieve excellence in business by drawing lessons from ballet. Said Halliday: "In ballet, success comes through specialising – becoming an expert and the best in your field – then dedicating yourself to maintaining excellence. It's the same in business."

"CMS is one of the few global legal and tax service providers in China that offers our clients experts in all the areas in which we specialise" said Dr Ulrike Glueck, Senior

Partner of CMS, China. “CMS has a close relationship with English National Ballet, whose members are also fully dedicated to their area of expertise, and as such are among the best in the world. Specialism and dedication in both business and ballet are keys to delivering the best performance.” said Steven Shone, Managing Partner of CMS, China.

With offices throughout Europe, CMS has hosted English National Ballet for business-ballet cultural exchanges from London to Moscow, Paris, Lausanne and now in Shanghai.

CMS, China offers clients a one-stop-shop with nearly 30 specialised professionals who, together, provide expertise across a full spectrum of legal and tax services. CMS experts in China and as well as globally are agile and quick to form teams that meet client needs. CMS is international in outlook while maintaining strong local practices. We are convinced that having a regional presence is crucial to understanding client needs, thereby enabling us to develop and implement tailored solutions in over 27 jurisdictions.

English National Ballet celebrates 60 years of dance excellence in 2010, with five of the world’s favourite classical ballets; Giselle, Cinderella, Swan Lake in-the-round and Nureyev’s powerfully romantic Romeo & Juliet which tours to Manchester, Southampton and Milton Keynes this Autumn. This Christmas the Company will present a new production of family favourite The Nutcracker from Wayne Eagling which will have its World Premiere at the London Coliseum on 10 December.

English National Ballet’s first official performance was on 14 August 1950. 60 years on English National Ballet is recognised as Britain’s largest touring ballet Company with 67 dancers and a live orchestra. Founded by two of the greatest British dancers of all time, Alicia Markova and Anton Dolin, English National Ballet acts as a cultural ambassador for the nation and performs full scale productions throughout the UK, Europe, and across the world, at a price everyone can afford.

[www.ballet.org.uk](http://www.ballet.org.uk)

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*CMS, China has been active in China on behalf of its clients for almost 30 years and has been represented there since the mid-90s. Our offices in China are staffed by lawyers from China, France, Germany, the Netherlands, Switzerland and the UK. All provide an extensive range of legal advice and services to clients doing business with China.*

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*“CMS, China” should be understood to mean the representative offices in China of CMS Bureau Francis Lefebvre, CMS Cameron McKenna LLP and CMS Hasche Sigle, working together.*

*CMS aims to be recognised as the best European provider of legal and tax services. Clients say that what makes CMS special is a combination of three things:*

- strong, trusted client relationships*
- high quality advice*
- industry specialisation*

*CMS operates in 27 jurisdictions, with 53 offices in Western and Central Europe and beyond. CMS was established in 1999 and today comprises 600 Partners and over 2,800 lawyers. CMS Legal Services EEIG is headquartered in Frankfurt, Germany.*

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