

# TV Production

Corporate transactions



We have decades of experience of acting on corporate transactions which have shaped the television production industry. The combination of our market leading corporate team, media sector focus, full-service offering, and international coverage ensures we support clients in delivering transactions successfully, on time and within budget.



#### Understanding media businesses

We have worked extensively in the TV production sector and appreciate where the value lies in businesses and how best to protect it. We prepare targeted due diligence focussing on what is material in the context of the transaction.



#### Full coverage

We advise on the full range of corporate transactions in the media sphere, whether private company mergers and acquisitions, joint ventures, public takeovers, investments and IPOs. We are able to involve media specialists in our tax and finance teams as understanding and addressing the tax concerns of all parties and the complexity of investing in, and securing, media rights and intellectual property is often critical to ensuring a deal progresses.



#### Appreciating all perspectives

Our clients include leading creative talent, international media corporates, well established trade players, disruptors, financial investors and key intermediaries. We can identify what really matters to all genres of clients and help deliver a smooth and successful transaction.

**MEDIA LAW  
INTERNATIONAL**  
RANKED FIRM 2021



#### Well connected

Our media team includes some of the world's leading media law practitioners. We have lobbied on behalf of the sector; sit on the boards of industry bodies such as the British Screen Forum and Women in Film & Television; and regularly contribute to trade publications and speak at leading industry events. We are also founder members of the Association of Media and Technology Lenders.



#### Global offering

Clients benefit from our experts in more than 40 countries. This, along with long-standing relationships with local counsel in other jurisdictions, means that we are well placed to advise on cross-border M&A and global projects. We are the only law firm ranked Band 1 for Media in Chambers: Europe-wide.

Nominated for  
**UK Corporate Law Firm of the Year**  
at the 2022 Mergermarket Awards

Consistently **ranked either #1 or #2**  
for both UK and European M&A  
by deal count (Bloomberg)

Advised on **more Media M&A deals**  
**in the UK in 2021 than any other**  
**law firm** (MergerMarket)

# Some highlights of our experience



## 21st Century Fox

On the joint venture with Apollo Global Management forming EndemolShine.

## 72 Films

On the investment into 72 Films by BBC Worldwide.

## Access Entertainment & Sky

On the sale of their interests in Bad Wolf to Sony Pictures Television.

## All3Media

On a series of acquisitions and investments including relating to New Pictures, Silverback Films and Two Brothers Pictures.

## Arthur World

On its acquisition of Sony Pictures Television's French activities and the joint venture between Satisfaction Group and Sony.

## Asacha Media

On its acquisitions of Red Planet Pictures and WAG Entertainment.

## BBC Studios

On the sale of its stake in Greenbird Media to Keshet.

## Broke and Bones

On the set up by Annabel Jones and Charlie Brooker and the investment by Netflix and related commercial arrangements.

## Elisabeth Murdoch

On establishing Sister and investments in each of 110% Content, Solve, South of the River and Youngest Media.

## EndemolShine

On a series of acquisitions and joint ventures in the UK, US, Scandinavia, France, Germany, Spain and Australia.

## Expectation Entertainment

On the high-profile investment by BBC Worldwide in the production company established by Peter Fincham and Tim Hincks.

## FremantleMedia

On its investments in each of Bend It, Corona, Dancing Ledge, Full Fat, Label1, Man Alive and Wild Blue Media.

# Some highlights of our experience

## ITV

On a series of acquisitions and investments including relating to Big Talk, Crook, Genial, Koska, Mammoth Screen, Monumental Television, Route 24, Second Act, So Television and The Garden.

## Seven Network

On a series of UK investments and sales of interests in Seven Studios UK, Seven Wonder and Slim Film & TV.

## The Grand Tour

On the corporate structuring of the joint venture between the creative talent, as well as the commercial arrangements with Amazon.

## Red Arrow Entertainment

On acquisitions and investments relating to CPL Productions, Endor Productions and Mob Film.

## Shareholders of Shine

On the sale of Shine to News Corporation for approximately £293 million.

## Warner Bros.

On its acquisition of the Eyeworks Group based in 15 countries across Europe, South America and New Zealand.



*Major presence in the media sphere, offering superb expertise in corporate matters*

*Chambers and Partners, 2021*



**Tier 1**  
Media and Entertainment  
(including Media Finance)



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