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CMS equip: helping start-ups scale



Starting, and building, a successful business takes a good idea, energy and determination plus the right opportunities and the right people.

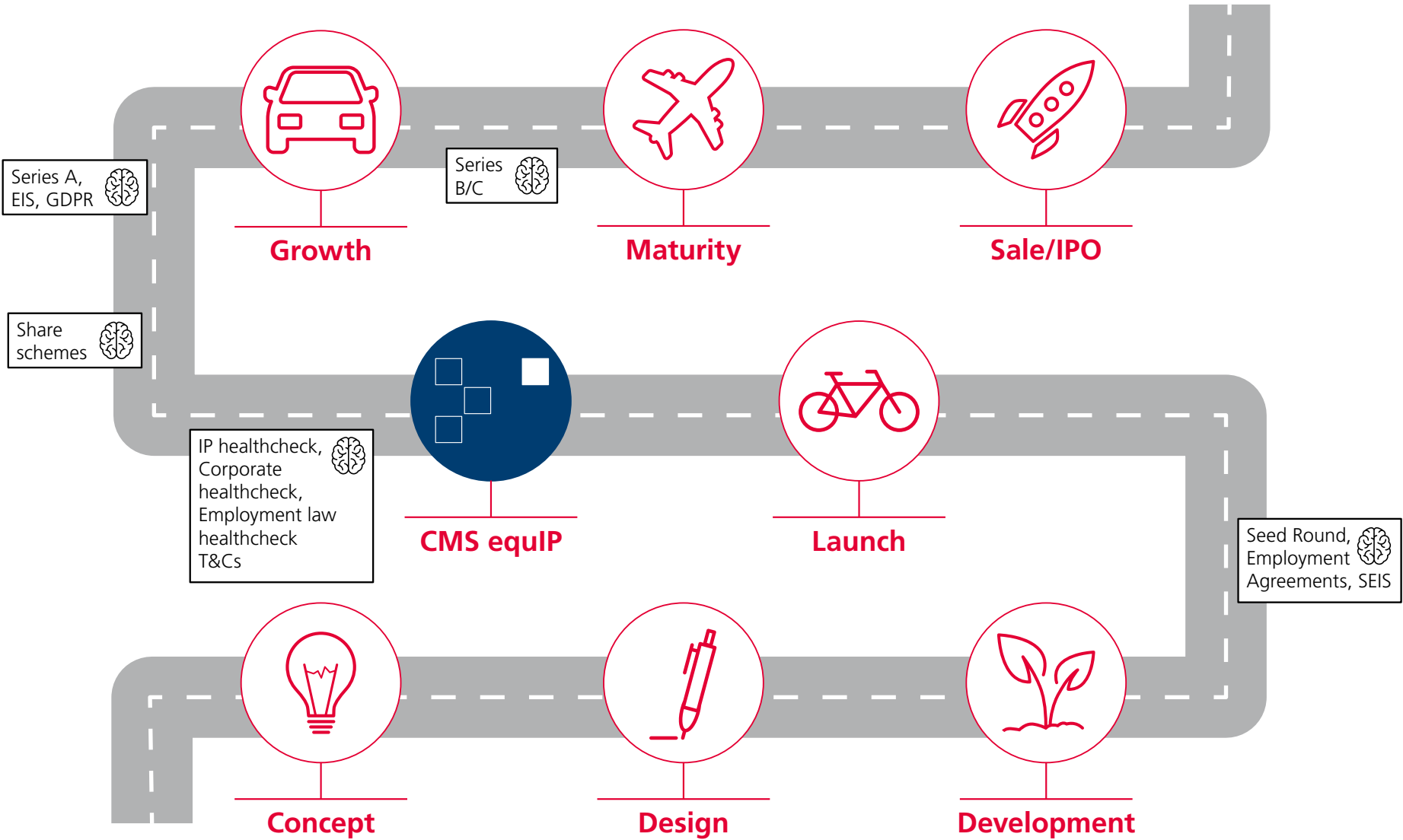
Working with, and investing in, start-ups excites us here at CMS. Working with entrepreneurs on bright ideas, fostering growth and innovation in the technology sector, and helping to support the stars of the future gets us out of bed in the morning.

As an early-stage business, legal advice may be pushed to the bottom of the priority list, not least due to the issue of cost. However, for a business to scale successfully, especially when investors are involved, having the right foundations is imperative.

Who are we?

- A full service law firm with a strong sector focus in technology, media and telecommunications.
- Working with some of the biggest names in tech and other sectors as well as up and coming disruptors.
- Well networked in each sector industry through clients and industry partners.
- The only law firm in Europe that can offer you extensive IP support through our 100 strong international team of IP lawyers, patent and trade mark attorneys.

The start-up roadmap and typical legal considerations



Our fixed fee menu

IP healthcheck
IP can be vital for the future of your business. Our healthcheck service, delivered by our market-leading IP team, helps maximise this value for the life span of your company.
Fundraising
Access to capital is an essential part of your growth story, and we will use our experience and network of investors to help get the funding you need.
Share schemes
Share options provide a cost-effective means for you to recruit and reward employees as an alternative to significant salaries. We can help you implement mutually beneficial share-based reward structures.

Employment
Keeping your talent happy is essential. Equip gives you access to our fixed fee employment law services to help you protect your company's interests in a simple and cost efficient manner.
Website T&Cs
Our lawyers will apply their decades of online experience to your business, working for you to ensure you gain the trust of your consumers and potential investors while protecting your business.

To find out more contact equip@cms-cmno.com or visit www.equip.law

What is equiP?

equiP is a dedicated programme to support start-ups who are intellectual property rich in the form of:



Sector-focused legal advice at special discounted rates

A 50% discount on our standard hourly rates, up to aggregate fees of £25,000 per year.



Introductions to relevant industry players

Whether it be like-minded entrepreneurs or investors, we know who you should be talking to.



Fixed fee services

This includes an IP healthcheck and advice on fundraising, share schemes, employment and website T&Cs.



Added value

Access to exclusive events, workshops and a regular member newsletter.



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