

Devices & Diagnostics, UK

Highlights of our experience:

Johnson & Johnson

- The UK aspects of the sale of the Ortho-Clinical Diagnostics (OCD) business to the Carlyle Group.

PuriCore

- The USD 26m sale of its British endoscopy subsidiary to Cantel Medical.

Association of British Healthcare Industries

- (ABHI), Eucomed and Advamed, the 3 principal UK, European and US medical device trade associations, on procurement matters.

A global medical devices manufacturer

- The procurement for a significant managed services contract for a NHS Trust and on associated competition law issues for running the contract.

Corin Group

- In relation to its takeover by 2IL Orthopaedics, which was implemented by a recommended cash offer.

A global devices manufacturer

- The development of its strategy for online advertising to healthcare professionals and consumers as part of the development of a new, direct-to-patient promotional strategy.

A global devices manufacturer

- The international labelling and IFU obligations, including translation obligations across 28 jurisdictions.

A medical device provider

- A procurement challenge against a competitive dialogue concerning a managed services model.

A medical device provider

- Transfer pricing advice and legal documentation for a on expansion of its international manufacturing and marketing operations, requiring a flexible long-term transfer pricing structure aligned with highly prescriptive local regulatory requirements and multiple commercial models involving UK, US, China and client's export market within Asia.

A global medical devices manufacturer

- The potential corruption and competition risks arising from interactions with health professionals in the context of donations of capital equipment to hospitals, both generally and in the context of procurement exercises, including developing training materials (and providing training) for the UK sales force and reviewing its detailed business ethics standards and procedures covering the EU, AsiaPac and LatAm regions.