

Esports & Games, UK

Highlights of our experience:

GINX TV Limited

- In relation to a distribution agreement between Ginx (operator of a channel dedicated to esports programming) and TVK24 for distribution of a Ginx channel in the USA.

Esports Mogul

- On the legality of the launch of an Esports platform known as 'eSports Hero' across various markets in Asia-Pacific.

DriveTribe

- On matters relating to DriveTribe, the digital platform for motoring fans.

Warner Bros

- On its acquisition of Playdemic, the mobile gaming developer whose titles include the hugely successful "Golf Clash".

Turner International

- On its investment in the Copa90 digital video platform.

Miniclip

- On the applicability of gambling regulation to its games.

IMG

- In relation to its services distributing live sports to betting apps.

World Esports Association (WESA)

- On the establishment of an esports association and a professional esports league, involving the best known e-sports teams worldwide and the ESL, including drafting detailed sets of rules and establishing a separate court of arbitration.

Hammerhead VR

- On the launch of the first volumetric capture studio outside the US. The studio is for filming content in VR and uses Microsoft volumetric video production technology and backed by UK government accelerator Digital Catapult. We advised on the technology licensing arrangements with Microsoft as well as corporate matters and the funding arrangements with Digital Catapult.