

PRESS RELEASE

Date 27 Juni 2018

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Subject CMS Luxembourg expands its expertise in
Intellectual Property

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CMS Luxembourg expands its expertise in Intellectual Property

Laure Chemla joins CMS Luxembourg to continue the development of its IP practice and to significantly widen the range of services proposed to clients. She will lead on all IP related matters and will be assisted by a dedicated team of associates from our Corporate, Commercial, Tax and dispute teams.

Laure has more than 10 years' experience working as in-house counsel for major international companies and advising them on all aspects of industrial and intellectual property. Her practice spans both contentious and non-contentious matters in relation to trademarks, patents, designs, copyright, unfair competition and image's right. She also has substantial experience in the areas of IP portfolio management, anti-counterfeiting and customs notably in Latin America, Africa and Middle East countries.

In today's knowledge economy, a large part of the value of your business is based on intangible assets and goodwill. Intellectual property plays a key role in obtaining a competitive advantage and avoiding the loss of opportunity. A cohesive IP strategy, including filing, commercialisation and enforcement, will ensure you get maximum value from your portfolio. With regards to the business-friendly legislative and tax framework set-up by Luxembourg in matter of IP Law, CMS Luxembourg has naturally developed a team able to assist you on the full range of IP matters.

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Notes to editors:

CMS Luxembourg is a member of CMS, which provides clients with specialist, businessfocused advice in law and tax matters.

Founded in 1999, CMS is a full-service top 10 international law firm, based on the number of lawyers (Am Law 2016 Global 100). With more than 70 offices in over 40 countries across the world and employing more than 4,500 lawyers, CMS has longstanding expertise both in advising in its local jurisdictions and across borders. From major multinationals and mid-caps to enterprising start-ups, CMS provides the technical rigour, strategic excellence and long-term partnership to keep each client ahead whatever its chosen markets. Revenues totalled EUR 1,3bn in 2017.

CMS provides a wide range of expertise across 19 expert practice and sector areas, including Corporate/M&A, Energy, Funds, Lifesciences, TMC, Tax, Banking and Finance, Commercial, Competition & EU, Dispute Resolution, Employment & Pensions, Intellectual Property and Real Estate & Construction.

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