



Holland Property Plaza
Munich, 4-5-6 October



Your personal invitation:

Urban and Property Transformation

A serious challenge for the next decade,
our topic for Expo Real 2011.

Visit us. Attend the lectures. Share your ideas and experiences.
Inform us about your needs.

Get “In touch with the Dutch”©
in Hall A-2 Booth 320.

Looking forward to meeting you!

Programme at EXPO REAL 2011

4 Oct what's on, Tuesday *

- 11.00 Welcome and official opening by the Chairman of the HPP advisory committee and the Netherlands Consul General for Bayern and Baden Württemberg.
- 13.00 Van Aken Architecten lecture "Transformers 2011: New energy"
- 12.00 Annual European Real Estate Circles Picnic, Atrium Garten (invitation only)
- 14.00 HPP Financial debate I, "Why don't German funds invest in Dutch housing real estate projects"
- 15.00 KCAP Architects&Planners, Lecture "TRANS-formation, TRANS-ition, TRANS-..... "
- 16.00 City of Rotterdam presentation of major area developments en investment opportunities.
- 17.00 Annual Rotterdam Happy Hour

5 Oct what's on, Wednesday*

- 10.00 EXPO Planning and Partnership Forum Hall A-2 "Future focussed sustainable city development in example Barcelona, Rotterdam and Cologne"
- 11.00 City of Tilburg presentation, "Experience Tilburg and see all its opportunities"
- 11.30 Tilburg University Real Estate Economics "The DNA of future Performance"
- 12.00 Annual Tilburg Network Picnic, invitation only
- 12.00 HPP Architects panel discussion "Urban & real estate transformation, the Dutch approach"
- 13.00 OeverZaaijer architecture urbanism, lecture "Aqualectra Curaçao"
- 13.45 HPP debate II, "Dutch real estate, sexy enough for German investors?"
- 14.45 CMS Law.Tax "GREEN LEASES – REAL GROWTH CMS pan-European Green Leases Survey
- 15.45 UNStudio, lecture "Architecture, lost objectivity "
- 16.30 Development Company Greenport Venlo, Logistic junction and 5400 HA business space, project presentation
- 17.00 Venlo Greenport Happy Hour at the HPP stand
- 19.00 Venlo Greenport party "back to the 60' 70' with DJ that plays your favourites"

6 October what's on Thursday*

- 08.00 International Ladies Breakfast, Lenbach München (invitation only)
- 11.00 CMS Law.Tax GREEN LEASES – REAL GROWTH CMS pan-European Green Leases Survey
CMS Vortrag und Diskussion in der Deutsche Sprache
- 16.00 Holland Property Plaza After-Party for Expo Real Participants in Hall A-2

* Please refer to www.hollandpropertyplaza.com for the complete programme and latest update's of lecturers.
HPP reserves the right to modify the programme without further notice.