



Holland Property Plaza
Munich, 4-5-6 October



Your personal invitation:

Urban and Property Transformation

A serious challenge for the next decade,
our topic for Expo Real 2011.

Visit us. Attend the lectures. Share your ideas and experiences.
Inform us about your needs.

**Get “In touch with the Dutch”[©]
in Hall A-2 Booth 320.**

Looking forward to meeting you!

Programme at EXPO REAL 2011

4 Oct what's on, Tuesday *

- 11.00 Welcome and official opening by the Chairman of the HPP advisory committee and the Netherlands Consul General for Bayern and Baden Württemberg.
- 13.00 Van Aken Architecten lecture "Transformers 2011: New energy"
- 12.00 Annual European Real Estate Circles Picnic, Atrium Garten (invitation only)
- 14.00 HPP Financial debate I, "Why don't German funds invest in Dutch housing real estate projects"
- 15.00 KCAP Architects&Planners, Lecture "TRANS-formation, TRANS-ition, TRANS-....."
- 16.00 City of Rotterdam presentation of major area developments en investment opportunities.
- 17.00 Annual Rotterdam Happy Hour

5 Oct what's on, Wednesday*

- 10.00 EXPO Planning and Partnership Forum Hall A-2 "Future focussed sustainable city development in example Barcelona, Rotterdam and Cologne"
- 11.00 City of Tilburg presentation, "Experience Tilburg and see all its opportunities"
- 11.30 Tilburg University Real Estate Economics "The DNA of future Performance"
- 12.00 Annual Tilburg Network Picnic, invitation only
- 12.00 HPP Architects panel discussion "Urban & real estate transformation, the Dutch approach"
- 13.00 OeverZaaijer architecture urbanism, lecture "Aqualectra Curaçao"
- 13.45 HPP debate II, "Dutch real estate, sexy enough for German investors?"
- 14.45 CMS Law.Tax "GREEN LEASES - REAL GROWTH CMS pan-European Green Leases Survey
- 15.45 UNStudio, lecture "Architecture, lost objectivity"
- 16.30 Development Company Greenport Venlo, Logistic junction and 5400 HA business space, project presentation
- 17.00 Venlo Greenport Happy Hour at the HPP stand
- 19.00 Venlo Greenport party "back to the 60' 70' with DJ that plays your favourites"

6 October what's on Thursday*

- 08.00 International Ladies Breakfast, Lenbach München (invitation only)
- 11.00 CMS Law.Tax GREEN LEASES - REAL GROWTH CMS pan-European Green Leases Survey
CMS Vortrag und Diskussion in der Deutsche Sprache
- 16.00 Holland Property Plaza After-Party for Expo Real Participants in Hall A-2

* Please refer to www.hollandpropertyplaza.com for the complete programme and latest update's of lecturers. HPP reserves the right to modify the programme without further notice.