



Dear Sir or Madam,

CMS cordially invites you to a singular event organized by the CMS Consumer Products Sector Group. We would like to meet clients and business contacts from the consumer products industry in a relaxed atmosphere to discuss recent industry trends in Italy and beyond, under the headline

## Fashion, food and cars – consumer products in Italy

**Thursday, 3rd May 2012**

Milan, Italy

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### Programme

- 7.00 p.m. Cocktail reception at Fashion Store of Angelo Galasso**  
Via Montenapoleone 9, Milan  
[www.angelogalasso.com](http://www.angelogalasso.com)
- 7.15 p.m. "The creation of a new brand in the fashion world"**  
Carlo Piras, Brand Manager of Angelo Galasso
- 8.30 p.m. Dinner at Gran Hotel et de Milan, Sala Puccini**  
Via Manzoni 29, Milan  
[www.grandhoteletdemilan.it](http://www.grandhoteletdemilan.it)
- 8.35 p.m. Welcome address**  
Michael Bauer, Chair of the CMS Consumer Products Sector Group
- 9.15 p.m. "Porsche in Italy – A business case"**  
Luca Baldin, Chief Financial Officer of Porsche Italia SpA
- 10.30 p.m. Closing**

Languages: Italian and English

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## Registration

Please complete your online registration form before 30th April 2012 should you wish to attend the conference: [www.cms-event.com/consumer/](http://www.cms-event.com/consumer/)

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## Hotel Reservation

If you require hotel accommodation for your stay in Milan, please note that CMS has negotiated special rates with **Una Hotel Cusani**. [www.unahotels.it](http://www.unahotels.it)

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For any questions, please contact Patricia Razquin by e-mail:  
[patricia.razquin@cms-asl.com](mailto:patricia.razquin@cms-asl.com) or by phone: +34 91 451 9340.

We are very much looking forward to meeting you shortly in Milan!

Kind regards,

**Michael Bauer**  
Chair  
CMS Consumer Products' Sector Group

**Paola Ghezzi**  
Partner  
CMS Adonnino Ascoli & Cavasola Scamoni