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CMS Hasche Sigle advises Searchmetrics on round of financing

Berlin – Searchmetrics GmbH, a leading provider of search engine software, now has growth capital of around EUR 8.5 million available. The new round of financing was completed at the end of December 2010 and is currently awaiting approval from Germany's Federal Cartel Office.

A team from CMS Hasche led by corporate law expert Dr Jörg Zätzsich advised Searchmetrics on all aspects of the transaction.

Searchmetrics GmbH is a pioneer and leading provider of search analytics software for companies. The firm's Searchmetrics Suite delivers a server infrastructure and software solution that can continuously analyse very large volumes of data relating to website rankings, search keywords and relevant competitor groups. Searchmetrics also offers high-end services to place clients' Web content in the top spots of leading search engines. The Berlin-based company has 70 employees. Its shareholders include the Holtzbrinck publishing group and venture capital firm Neuhaus Partners.

Advisers CMS Hasche Sigle:

Dr Jörg Zätzsich, Corporate, Lead Partner

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