

# PRESS RELEASE

**CMS Hasche Sigle**  
**Partnerschaft von Rechtsanwälten**  
**und Steuerberatern mbB**

Public & Media Relations

Lennéstraße 7  
10785 Berlin

**T** +49 30 20360 2274  
**F** +49 30 20360 288 2274  
**E** presse@cms-hs.com

cms.law

---

<b>Date</b>	14 September 2017
<b>Page</b>	1 of 3
<b>Subject</b>	Advising CYNORA GmbH

---

## **CMS advises CYNORA on round of financing totalling EUR 25 million with LG and Samsung**

Munich – CYNORA GmbH has received growth finance totalling EUR 25 million from leading Korean technology companies LG and Samsung (via Samsung Venture). Established in 2008, the Bruchsal-based company intends to use the funding to develop its high-efficiency emitter materials for OLED displays, with the aim of marketing them by the end of the year.

A CMS team headed by lead partner Stefan-Ulrich Müller advised CYNORA on all legal aspects of the venture capital financing.

CYNORA develops high-efficiency emitters for organic light-emitting diodes (OLEDs). Thanks to a new technology, Thermally Activated Delayed Fluorescence (TADF), CYNORA's materials will enable a significant reduction in power consumption of OLED components and allow higher display resolution.

Samsung and LG are global market leaders in display technologies. LG Display specialises in the production of liquid crystal screens. Samsung Venture is part of the Samsung Group and invests in forward-looking business models relevant to the South Korean conglomerate. The strategic investment by the two Korean display manufacturers LG and Samsung sends out a clear signal regarding the future development of CYNORA.

---

## **CMS Germany**

Stefan-Ulrich Müller, Lead Partner

Dr Tilman Weichert, Counsel

Dr Tobias Kallmaier

Marcel Nurk, both Senior Associates

Anton Hieber, Associate, all Corporate/Venture Capital

Stefan Lehr, Partner, Competition & EU

Stefan Lüft, Partner, Intellectual Property

Follow us on Twitter: <https://twitter.com/CMSHascheSigle>

## **About CMS Germany**

CMS is one of the leading commercial law firms in Germany. More than 600 lawyers, tax advisers and notaries advise SMEs and major corporations on all aspects of national and international commercial law. CMS Germany has offices in eight major German business locations, as well as in Beijing, Brussels, Hong Kong, Moscow, Shanghai and Tehran.

For more information, please visit [cms.law](https://cms.law)

## **About CMS**

Founded in 1999, CMS is a top-10 international law firm, ranked by number of lawyers (Am Law 2016 Global 100). With 71 offices in 40 countries across the world, employing over 4,500 lawyers, CMS has longstanding expertise both in its local jurisdictions and across borders. CMS acts for a large number of Fortune 500 and FT European 500 companies and for the majority of the DAX 30 members.

CMS provides a wide range of expertise across 19 practice and sector areas, including Corporate/M&A, Energy, Funds, Lifesciences, TMC, Tax, Banking and Finance, Commercial, Competition & EU, Dispute Resolution, Employment & Pensions, Intellectual Property and Real Estate & Construction.

CMS locations: Aberdeen, Algiers, Amsterdam, Antwerp, Barcelona, Beijing, Belgrade, Berlin, Bogotá, Bratislava, Bristol, Brussels, Bucharest, Budapest, Casablanca, Cologne, Dubai, Dusseldorf, Edinburgh, Frankfurt, Funchal, Geneva, Glasgow, Hamburg, Hong Kong, Istanbul, Kyiv, Leipzig, Lima, Lisbon, Ljubljana, London, Luxembourg, Lyon, Madrid, Manchester, Medellín, Mexico City, Milan, Monaco, Moscow, Munich, Muscat, Paris, Podgorica, Prague, Reading, Rio de Janeiro, Rome, Santiago de Chile, Sarajevo, Seville,

Shanghai, Sheffield, Singapore, Sofia, Strasbourg, Stuttgart, Tehran, Tirana, Utrecht, Vienna, Warsaw, Zagreb, Zurich.