

PRESS RELEASE

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Subject CMS PMN Management Award 2017

Management and Communication categories Hubertus Kolster receives PMN Management Award 2017 CMS Germany recognised for "Edge" video series

Berlin – Dr Hubertus Kolster, managing partner of CMS in Germany, yesterday received the PMN Management Award. The Professional Management Network (PMN) is a network of international commercial law firms and audit companies. Hubertus Kolster accepted the award at the PMN Award Gala in Frankfurt/Main. CMS also took first prize in the Communication category for its innovative video series entitled "Edge – future trends". In the Personnel Marketing category, CMS came second with its successful HR campaign "Courageous Minds".

Hubertus Kolster received the award in the Management category for his success in strategically aligning commercial law firm CMS Hasche Sigle. Blending entrepreneurship with strong innovation, he has made CMS an attractive advisor for major international companies and for Germany's Mittelstand alike, the jury noted. This is evidenced not only by the wide range of instructions handled by the firm, but also by the opening of an office in Tehran. The panel also highlighted the fact that with eight German locations and offices worldwide across the CMS network, CMS Hasche Sigle succeeds in being perceived as a top German law firm and at the same time as a major international player.

The five-member jury summed up its decision as follows: "The management team has played a key role in this consistent and sustained success. Hubertus Kolster has been at the firm's helm since 2011, having previously managed the Frankfurt office for nine years. He and his team are clearly delivering all the essentials of strong leadership: providing strategic direction



based on lived values that goes beyond financial aspects, but also creating a reliable framework in which as many individuals as possible can develop the qualities required for the firm as a whole to succeed. Only very few leaders are capable of doing that."

Hubertus Kolster expressed his delight at this recognition of his work: "CMS sees itself as a driver of innovation, addressing new issues with professional expertise and practical advice. I'm pleased that at CMS we have lawyers capable of assisting our clients with new strategic challenges, such as digital transformation. The PMN Management Award is a motivator for the road ahead."

CMS took first place in the Communication category for its "Edge – future trends" series. In this set of ten videos, CMS lawyers discuss various topics that will affect business and the legal profession in the future and bring about deep-rooted change. Using accessible language, they present highly complex issues in a way that is appropriate for a broad audience. Each video deals with a specific topic from legal practice, while more detailed blog posts provide background and context. CMS is a first mover in this area with its content campaign, which is disseminated via media partner LTO and the firm's own social media channels.

Beate Werhahn, Director of Human Resources at CMS in Germany: "We're delighted that our firm has been recognised in this way, and especially the work of our highly committed team. Our objective was not only to present topics that reflect the exciting reality of life at one of the largest commercial law firms, but also to show our face in the truest sense of the word. The 'Edge' video series puts our greatest assets centre stage – our people. As such, we are doubly pleased that their commitment and achievements have been recognised with these awards."

About the PMN Management Awards

The PMN Management Awards have been recognising managing partners and business service specialists within commercial law firms in Germany since 2009. The aim of the PMN Management Awards is to support the development of management and business services in law firms and to highlight success stories.

The awards cover six categories, with the finalists and winners being selected on the basis of projects submitted by law firms. A jury consisting of experienced business journalists, former managing partners and business service heads of law firms considers all the entries and chooses the winners.

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About CMS Germany

CMS is one of the leading commercial law firms in Germany. More than 600 lawyers, tax advisers and notaries advise SMEs and major corporations on all aspects of national and international commercial law. CMS Germany has offices in eight major German business locations, as well as in Beijing, Brussels, Hong Kong, Moscow, Shanghai and Tehran.

For more information, please visit <u>cms.law</u>

About CMS

Founded in 1999, CMS is a top-10 international law firm, ranked by number of lawyers (Am Law 2016 Global 100). With 71 offices in 40 countries across the world, employing over 4,500 lawyers, CMS has longstanding expertise both in its local jurisdictions and across borders. CMS acts for a large number of Fortune 500 and FT European 500 companies and for the majority of the DAX 30 members.

CMS provides a wide range of expertise across 19 practice and sector areas, including Corporate/M&A, Energy, Funds, Lifesciences, TMC, Tax, Banking and Finance, Commercial, Competition & EU, Dispute Resolution, Employment & Pensions, Intellectual Property and Real Estate & Construction.

CMS locations: Aberdeen, Algiers, Amsterdam, Antwerp, Barcelona, Beijing, Belgrade, Berlin, Bogotá, Bratislava, Bristol, Brussels, Bucharest, Budapest, Casablanca, Cologne, Dubai, Dusseldorf, Edinburgh, Frankfurt, Funchal, Geneva, Glasgow, Hamburg, Hong Kong, Istanbul, Kyiv, Leipzig, Lima, Lisbon, Ljubljana, London, Luxembourg, Lyon, Madrid, Manchester, Medellín, Mexico City, Milan, Monaco, Moscow, Munich, Muscat, Paris, Podgorica, Prague, Reading, Rio de Janeiro, Rome, Santiago de Chile, Sarajevo, Seville, Shanghai, Sheffield, Singapore, Sofia, Strasbourg, Stuttgart, Tehran, Tirana, Utrecht, Vienna, Warsaw, Zagreb, Zurich.