



equiP. helping start-ups scale

From start-up to scale-up – with the Legal Accelerator from CMS



What is equiP?

To start and build a successful business, you need a good idea, determination and a strong team. We at CMS would like to be part of your team.

That is why we have developed **equiP**, a legal accelerator especially for start-ups based on innovative business ideas or technologies.

equiP membership lasts 3 years and offers the following benefits:

 Premium legal advice on attractive terms 50% discount on our standard hourly rates for 3 years – up to EUR 25,000 discount per year.	 Contact with the most important players in the start-up scene Meet investors, decision makers and business partners at exclusive events.	 Our International Network Use equiP at all participating CMS offices and expand with us across Europe and the world.
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We have **years of experience** advising local and international start-ups on all legal and tax matters. We can act as your personal sparring partner and are always prepared to go the extra mile with you.

We organise **exclusive events** at which we offer you a stage to present your products and services to potential **business partners and investors** and to expand your network.

We have a strong **sector focus** on technology, media and telecommunications, energy, life sciences, biotech, fintech and digitalisation. We advise some of the largest technology companies worldwide and have an extensive network in the relevant industries as well as local and global start-up ecosystems.

Participation in equiP is free of charge! Apply with your pitch deck at **start-up@cms-rrh.com** or **cms.law/start-ups**

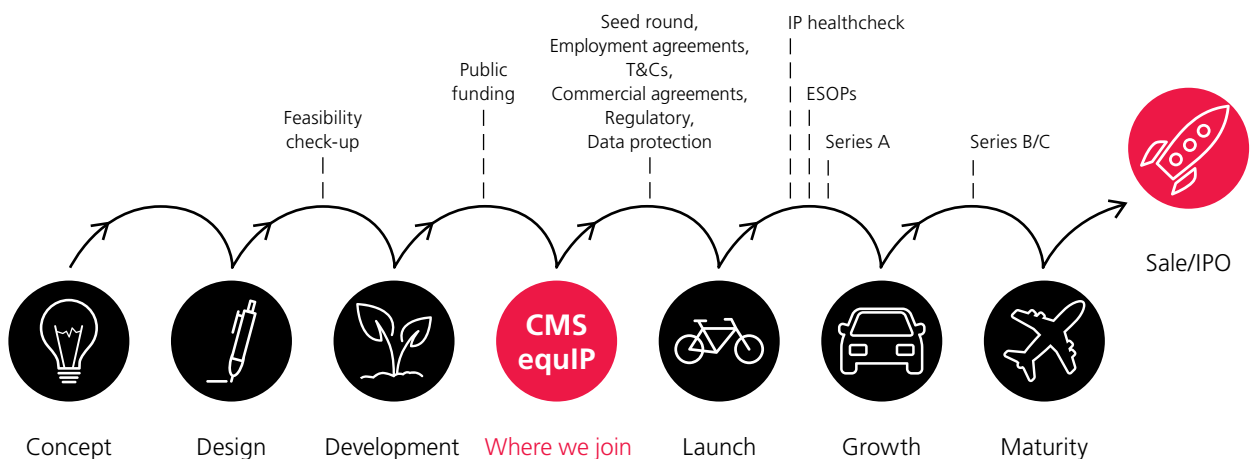


equiP consulting services

As a full-service law firm, we offer first-class legal advice in every legal field at more than 75 locations worldwide. Our start-up advice covers the following areas:

- **Commercial:** commercial agreements, cooperation agreements, research agreements, franchise agreements, supply agreements, general terms and conditions, representation in consumer protection matters.
- **Corporate:** advice on investment and financing structure and negotiation with shareholders and investors, articles of association and shareholders' agreements, advice on financing rounds and exit.
- **Employment:** employment and management agreements, employee shareholding programs, job advertisements, termination management.
- **Funding Advice:** search for & selection of suitable funding bodies, support in preparing an application, especially the legal requirements for funding
- **Intellectual Property:** licence agreements, trademark registration, trademark and patent litigation, employee inventions, protection of secrets, NDAs, strategic advice, IP health check.
- **IT & Data Protection:** software agreements (project, development, implementation, maintenance, outsourcing), software-as-a-service, data protection review and business model structuring, international data transfers, privacy and cookie policies, website health check.
- **Life Sciences:** examining & implementing the legal requirements concerning medical devices, drugs and addictive substances, as well as health care professions, e-health, clinical studies and MTAs.
- **Media & Telecommunications:** reviewing and implementing requirements concerning audiovisual media services, platforms, and telecommunications networks and services (e.g. advertisements, licence applications, general terms and conditions).
- **Regulatory:** examination of banking, capital market and insurance law requirements for business operations, trade law permits, advice on applications and representation before authorities.
- **Tax:** tax-optimised structuring, allocation of income in the case of intermediary corporate bodies, tax transparency in the separation between corporate and private sectors, employee share ownership schemes.

The start-up road map and typical legal steps:



equiP for investors and VC funds

equiP can also be used by **investors, venture capital funds, accelerators** and **incubators**. Thanks to our considerable flexibility and straightforward communication culture, we can also assist a large number of start-ups with rapid and easily implemented legal advice.

For investors, venture capital funds, accelerators and incubators, we put together an individual package that is tailored to their specific needs.



Bundle several start-ups in one equiP slot and extends our discount to all of them.



Also use our start-up conditions for advising on investments and follow-up financing.



equiP offers start-ups an attractive package of advisory and support services including premium legal advice with an international focus.

Your CMS contacts

Questions about start-up consulting or equiP?

Contact us at any time on +43 1 40443-0 or start-up@cms-rrh.com



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CMS Facts and Figures

Staff

> **9,000**

59,8% female

Lawyers

> **5,800**

51,5% female



62 new
partners in 2022,
taking the total
to over
1,250

79 cities 

47 countries 



**19 Practice and Sector Groups
working across offices**

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CMS locations:

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