

PRESS RELEASE

**CMS Reich-Rohrwig Hainz
Rechtsanwälte GmbH**

Gauermannngasse 2
1010 Vienna
Austria

cms.law

T +43 1 40443-4000
F +43 1 40443-94000
E presse@cms-rrh.com

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Subject **Kristijana Lastro becomes Head of Business
Development, Marketing & Communications**

Kristijana Lastro takes over responsibility for Business Development at CMS in Vienna

With immediate effect, the long-standing Head of Marketing & Communications also becomes responsible for the department Business Development at the law firm CMS Reich-Rohrwig Hainz, which operates in Austria and CEE. With this personnel decision, CMS confirms its commitment to achieving a seamless cooperation between the two departments. Kristijana Lastro will now drive forward the further professionalization of key areas related to the business support of CMS.

As a leading international full-service law firm, CMS has set itself the goal of anchoring its concept of seamless support for clients – with regard to specialist areas and jurisdictions – even more firmly in the internal organisation of its support team. For this reason, the departments Business Development and Marketing & Communications are being merged and, as part of this restructuring, Kristijana Lastro (44) assumes the role of Head of Business Development, Marketing & Communications.

"This is how we ensure that these two support areas are optimally coordinated. This will help us make the best possible use of the potential that arises from the overlapping areas and provide our lawyers with even better support," explains COO Rupert Scheiblauber, who is largely responsible for the business support of CMS in Austria. "I am looking forward to planning and implementing joint BD and marketing activities with a great team," adds Kristijana Lastro, who joined CMS in 2008 in a leading position. The increased integration of the ten CEE offices also plays a key role in this context. Kristijana Lastro is now also responsible for supporting the partners in the planning, development and implementation of new strategic projects.

CMS believes that there is such a thing as an optimal combination

Kristijana Lastro completed her law studies as well as the postgraduate university programme "IT Law" at the University of Vienna. After she had completed an additional training course, the now also "Communications Expert" switched from the Legal Department to the Strategy & Communications Department of the telecommunications provider ONE. Her expertise in both areas ultimately led her to CMS in Vienna, where she is now responsible for a comprehensive and effective support in the fields of Business Development and Marketing & Communications both in Austria and in CEE.

You can find a photo of Kristijana Lastro [here](#) and use it free of charge.

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Contact:

Kristijana Lastro

Head of BD, Marketing & Communications

T +43 1 40443 4000

E kristijana.lastro@cms-rrh.com

About CMS Reich-Rohrwig Hainz

CMS Reich-Rohrwig Hainz is one of the leading law firms in Austria and Southeast Europe. Because we are specialists, our lawyers and tax advisors are able to provide you with advice of the highest calibre and sophistication, both from a legal perspective as well as through our industry specific know-how. Highly specialised teams consisting of internationally experienced lawyers primarily provide services in the following fields of law: M&A, banking and finance, real estate, construction law, taxes, labour laws, IP and IT laws, and public procurement.

We not only create sound legal solutions for you but also work to create pragmatic solutions, also with regards to your commercial goals. Our solutions correspond as much as possible to your company's business needs. We operate offices in Vienna, Belgrade, Bratislava, Brussels, Istanbul, Kyiv, Ljubljana, Podgorica, Sarajevo, Skopje, Sofia and Zagreb. All CMS offices together offer clients a team of more than 600 experienced specialists in 17 offices across the CEE/SEE region. cms.law

About CMS

Founded in 1999, CMS is a full-service top 10 international law firm, based on the number of lawyers (Am Law 2018 Global 100). With 70+ offices in 40+ countries across the world, employing over 4,800 lawyers, CMS has long-standing expertise both in advising in its local jurisdictions and across borders. CMS acts for a large number of companies listed in the Fortune 500 and the FT Europe 500 and for the majority of the companies of the DAX 30. Revenues totalled EUR 1.36bn in 2018. CMS provides a wide range of expertise across 19 expert practice and sector areas, including Corporate /M&A, Energy & Climate Change, Funds, Life Sciences & Healthcare, TMC, Tax, Banking & Finance, Commercial, Competition & EU, Dispute Resolution, Employment & Pensions, Intellectual Property and Real Estate & Construction.

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