

PRESS RELEASE

Date 17. Juni 2015

Page 3

Subject CMS Is a Sponsor at VIENNA BIENNALE 2015

**CMS Reich-Rohrwig Hainz
Rechtsanwälte GmbH**

Gauermannngasse 2
1010 Vienna
Austria

T +43 1 40443-4000
F +43 1 40443-94000
E presse@cms-rrh.com
www.cms-rrh.com

CMS sponsors the VIENNA BIENNALE 2015 and looks towards “2051: Smart Life in the City”

The first VIENNA BIENNALE, which will run until October, just opened last Thursday; Monday night, CMS Reich-Rohrwig Hainz invited some 180 guests to the Austrian Museum of Applied Arts/Contemporary Art (MAK) in Vienna to together ponder what the city of the future could look like. What is the impact of social, economic and technological change? And what are possibilities for making the world a (if just a little) better place? These are questions the Viennese law firm cannot and does not want to avoid. For this reason, CMS supports art projects such as the one at hand that aims at creating a positive change in society.

The exhibition “2051: Smart Life in the City”, of which CMS is a sponsor, zooms in on a plethora of topics, from mobility, labour and money through health, housing and utilities to education, consumer goods and entertainment. For all of these topics, the changes to be expected in the upcoming three to four decades are in the focus and, true to the VIENNA BIENNALE’s motto “Ideas for Change”, alternative solutions are sought. The great interest of the guests of CMS is proof of the exhibition’s topicality: about 180 clients and business partners attended the CMS reception, where they were welcomed by MAK Director Christoph Thun-Hohenstein. They then participated in exclusive guided tours through the exhibition on the future of city life, led by the two exhibition curators, Harald Gründl and Thomas Geisler, themselves. (For information on the exhibition see:

<http://www.viennabiennale.org/en/exhibitions/detail/2051-smart-life-in-the-city-1/>)

“Transcending boundaries and interdisciplinary“

Art, architecture and design – the VIENNA BIENNALE claims to be the world’s first multidisciplinary biennale and it certainly lives up to this description. Peter Huber, Managing Partner at CMS in Vienna, pays tribute to this fact in his opening speech, “The concept upon which the VIENNA BIENNALE is based is improving the world. Or at least the belief that art in general and design and architecture as specific branches can provide new, creative ideas to this end. Promoting positive change and creating momentum for future developments, that’s something we find worth supporting.”

A list of all lawyers at CMS Reich-Rohrwig Hainz is published online at www.cms-rrh.com/disclaimer. CMS Reich-Rohrwig Hainz is a member of CMS, the organisation of European law firms. In certain circumstances, CMS is used as a brand or business name of some or all of the member firms. Further information can be found at www.cmslegal.com.

CMS offices and associated offices: Aberdeen, Algiers, Amsterdam, Antwerp, Barcelona, Beijing, Belgrade, Berlin, Bratislava, Bristol, Brussels, Bucharest, Budapest, Casablanca, Cologne, Dubai, Duesseldorf, Edinburgh, Frankfurt, Geneva, Glasgow, Hamburg, Istanbul, Kyiv, Leipzig, Lisbon, Ljubljana, London, Luxembourg, Lyon, Madrid, Mexico City, Milan, Montenegro, Moscow, Munich, Muscat, Paris, Prague, Rio de Janeiro, Rome, Sarajevo, Seville, Shanghai, Sofia, Strasbourg, Stuttgart, Tirana, Utrecht, Vienna, Warsaw, Zagreb and Zurich.

But also from a purely subject-specific perspective, there are numerous connections and reasons why CMS chose to support this particular one out of the many biennale projects. After all, the changes mentioned will be reflected in a legal sphere as well – in labour law, competition law, intellectual property rights, medical law, IT and data protection law or the fields of banking and finance or renewables and consumer products to name just a few.

As one of the leading law firms in Austria and CEE and a member of the worldwide CMS network, CMS Reich-Rohrwig Hainz is committed to supporting initiatives and projects outside the sphere of legal advice and beyond commercial interests which aim at tackling social and economic challenges of our time.

VIENNA BIENNALE 2015, 11 June through 4 October 2015, www.viennabiennale.org

Among the guests were Federal Minister Rudolf Hundstorfer and the Ambassador of Egypt, Khaled Abdelrahman Abdellatif Shamaa, with his wife, Radwa Abdel Aziz.

Press photo 1 (from left to right): Peter Huber (CMS), Federal Minister Rudolf Hundstorfer, Monika Ploier (CMS), Christoph Thun-Hohenstein (MAK)

Press photo 2 (from left to right): Ambassador Khaled Shamaa, Laurence Yansouni (CMS), the ambassador's wife, Radwa Abdel Aziz, Johannes Juranek (CMS)

[Free download of the pictures.](#)

- END -

Contact:

Mag. Kristijana Lastro

Head of Marketing & Communications

T +43 1 40443 4000

E kristijana.lastro@cms-rrh.com



CMS Reich-Rohrwig Hainz is blogging! Current, relevant and interesting articles from over 20 areas of expertise are available at <http://blog.cms-rrh.com>

About CMS Reich-Rohrwig Hainz

CMS Reich-Rohrwig Hainz is one of the leading law firms in Austria and Southeast Europe. Because we are specialists, our lawyers and tax advisors are able to provide you with advice of the highest calibre and sophistication: both, from a legal perspective as well as through our industry specific know-how. Highly-specialized teams consisting of internationally experienced lawyers primarily provide services in the following fields of law: M&A, banking and finance, real estate, construction law, taxes, labour laws, IP and IT laws, and public procurement. We operate offices in Vienna, Belgrade, Bratislava, Brussels, Istanbul, Kiev, Ljubljana, Podgorica, Sarajevo, Sofia and Zagreb. All CMS offices together offer clients a team of more than 600 experienced specialists in 15 offices across the CEE/SEE region. www.cms-rrh.com

About CMS

Founded in 1999, CMS is a full-service top 10 international law firm, based on the number of lawyers (Am Law 2013 Global 100). With 59 offices in 33 countries across the world, employing over 3,000 lawyers, CMS has longstanding expertise both at advising in its local jurisdictions and across borders. CMS acts for a large number of Fortune 500 companies and the FT European 500 and for the majority of the DAX 30. Revenues totalled €842m in 2013.

CMS provides a wide range of expertise across 18 expert practice and sector areas including Corporate, Energy, Funds, Lifesciences/Pharmaceuticals, TMT, Tax, Banking and Finance, Commercial, Competition, Dispute Resolution, Employment, Intellectual Property and Real Estate & Construction.

For more information, please visit www.cmslegal.com.