

# CMS equip:

helping start-ups scale  
in Adria region



## Launching and developing a thriving business requires a great idea, determination, and energy, as well as the right opportunities and people.

At CMS, we are passionate about working with start-ups. We are driven by the same force as start-ups: enthusiasm, curiosity and a desire to make a meaningful change. Regardless the sector, be it agriculture, ecommerce, life sciences, technology, etc., we strive to help and support forward-thinking entrepreneurs on their business path.

As a start-up, legal advice may not be high on your list of priorities, particularly due to the cost. However, to scale your business successfully, especially when dealing with investors, having a solid legal foundation is crucial. We can help you navigate the complex legal and regulatory landscape, ensuring that all legal aspects of your business are covered.

### Why choose us for your start-up?

- We are a leading law firm with a strong focus on technology, media, and telecommunications (TMC), life sciences and healthcare.
- We work with some of the biggest names in tech and life sciences, as well as up-and-coming disruptors.
- We have a strong track record of successfully advising start-ups on their launch and growth.
- Our key advisors are active and involved in sector-related associations, and we have strong connections with each industry through our clients.
- We are the only law firm in Europe with a 100-strong international team of IP lawyers and patent and trademark attorneys, providing extensive IP support.

Through our global equIP programme, we can provide you with access to resources in the Adria Region, as well as beyond, in the CEE region, wider Europe, Middle East, Africa, and Latin America. We are the only law firm in Europe that can offer you extensive IP support through our 100 strong international team of IP.

We know you are focused on your project; but to ensure its ultimate success – whether that means the sale of the company or an initial public offering – you will have to overcome not just technical obstacles but also quite a few legal ones: investors and big corporations expect a certain maturity from start-ups, which includes a healthy company structure and processes that enable growth. And that's where we can lend you a hand.



### **Sector-focused legal advice at special discounted rates**

A 50% discount on our standard hourly rates, up to aggregate fees of EUR 20,000 per year.



### **Introductions to relevant industry players**

Whether it be like-minded entrepreneurs or investors, we know who you should be talking to.



### **Fixed fee services**

This includes an IP health-check and advice on fundraising, share schemes, employment and website T&Cs\*.



### **Added value**

Access to exclusive events, workshops and a regular member newsletter.

\* Consult specific conditions with the relevant office.



# Services we offer for a fixed fee in Adria region

## **Corporate**

Having the most appropriate corporate structure in place is an important first step in the creation of your business. Our team will help you guarantee that it is fit for purpose now and later when you grow.

## **IP health check**

IP can be vital for the future of your business. Our health check service, delivered by our market-leading IP team, helps maximise this value for the life span of your company.

## **Fundraising**

Access to capital is an essential part of your growth story, and we will use our experience and network of investors to help you get the funding you need.

## **Share schemes**

Share options provide a cost-effective means for you to recruit and reward employees as an alternative to significant salaries. We can help you implement mutually beneficial share-based reward structures.

## **Employment**

Keeping your talent happy is essential. EquiP gives you access to our fixed fee employment law services to help you protect your company's interests in a simple and cost-efficient manner

## **Website T&Cs**

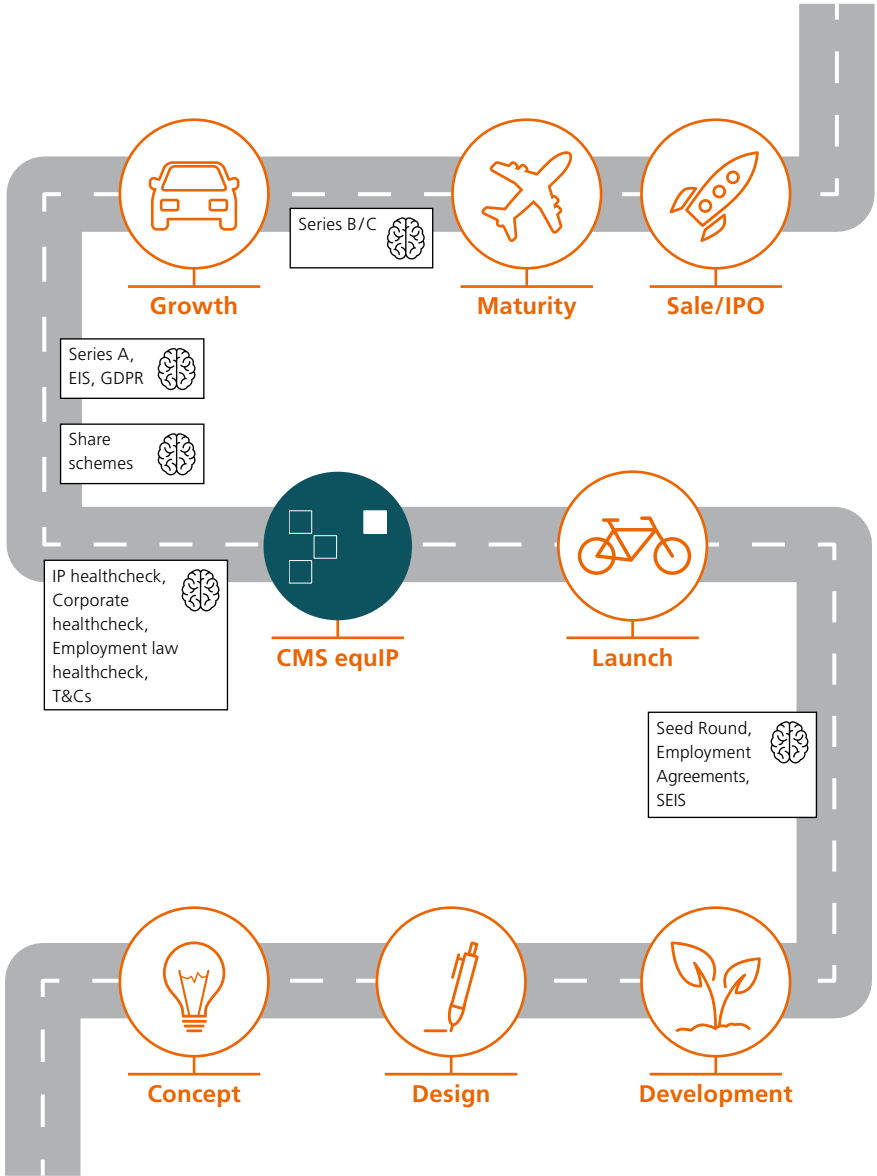
Our lawyers will apply their decades of online experience to your business, working for you to ensure you gain the trust of your consumers and potential investors while protecting your business.

## **Data protection**

Protecting the personal data you handle is of paramount importance. Our team will evaluate your business or platform's data protection compliance and suggest measures to manage and process data.

To find out more visit [www.equip.law](http://www.equip.law)

# The start-up roadmap and typical legal considerations



# Your contacts in Adria region are:

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Further information can be found at **cms.law**