



PARTNER

Gregor Famira

**Partner (Vienna,
Ljubljana, Zagreb)**

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Corporate/M&A

Gregor Famira is a seasoned corporate lawyer with over 20 years of experience advising clients on complex cross-border transactions. As a partner in the Corporate and M&A practice at CMS Vienna, he has built a strong reputation for his expertise in structuring and executing deals across diverse industries, with a particular focus on technology, hospitality, and real estate.

Gregor regularly advises multinational corporations, private equity investors, and high-growth companies on mergers, acquisitions, joint ventures, and corporate restructurings. He has extensive experience guiding clients through multi-jurisdictional transactions, leveraging his deep understanding of the legal and regulatory landscape in Austria and Central and Eastern Europe (CEE).

Having founded the CMS offices in Zagreb and Ljubljana, Gregor is recognized as a key legal and business strategist in the region. His pragmatic, deal-oriented approach makes him a trusted advisor in high-stakes transactions.

Memberships & Roles

- Austrian Bar Association
- Croatian Bar Association
- International Society of Hospitality Consultants (ISHC)

Education

- 1996 - Dr. iur. law, University of Innsbruck (summa cum laude)
- 1995 - Mag. rer. soc. oec., Business Administration, University of Innsbruck

Hospitality, Travel & Leisure

Gregor Famira is a leading lawyer in the hospitality sector, advising hotel owners, operators, investors, and developers on all legal aspects of hotel transactions and operations. With over 20 years of experience, he provides strategic guidance on acquisitions, management and franchise agreements, mixed-use developments, and ESG compliance within the industry.

Gregor has extensive experience advising hotel brands on their expansion, acquisitions, and operational structures across Austria and Central and Eastern Europe. His industry knowledge, coupled with commercial insight, makes him a go-to advisor for a broad spectrum of hospitality projects, from structuring investment deals to navigating operational challenges.

With a strong focus on sustainability, Gregor also counsels clients on ESG considerations in the hospitality sector, including energy-efficient hotel developments and corporate sustainability strategies.

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Practice Areas

ESG CAPITAL MARKETS ESG – ENVIRONMENTAL, SOCIAL AND GOVERNANCE REAL ESTATE
CORPORATE/M&A

sectors

HOSPITALITY, TRAVEL & LEISURE TMC - TECHNOLOGY, MEDIA & COMMUNICATIONS

Languages

German

English

Social media

<https://at.linkedin.com/in/gregor-famira-70a4938>

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